

66 Pleasant Grove Rd.
Birdsboro, PA 19508
County: Berks

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**Keller Williams Realty
Group**

| Population | 1-mi. | 3-mi. | 5-mi. |
|------------------------------------|--------------|--------------|--------------|
| 2008 Male Population | 243 | 2,778 | 12,638 |
| 2008 Female Population | 241 | 2,760 | 12,659 |
| % 2008 Male Population | 50.21% | 50.16% | 49.96% |
| % 2008 Female Population | 49.79% | 49.84% | 50.04% |
| 2008 Total Adult Population | 356 | 4,166 | 19,523 |
| 2008 Total Daytime Population | 506 | 3,580 | 16,042 |
| 2008 Total Daytime Work Population | 102 | 902 | 5,541 |
| 2008 Median Age Total Population | 40 | 40 | 40 |
| 2008 Median Age Adult Population | 46 | 46 | 46 |
| 2008 Age 0-5 | 38 | 400 | 1,755 |
| 2008 Age 6-13 | 58 | 627 | 2,694 |
| 2008 Age 14-17 | 32 | 345 | 1,325 |
| 2008 Age 18-20 | 16 | 183 | 767 |
| 2008 Age 21-24 | 14 | 187 | 1,107 |
| 2008 Age 25-29 | 20 | 243 | 1,434 |
| 2008 Age 30-34 | 24 | 272 | 1,397 |
| 2008 Age 35-39 | 34 | 397 | 1,810 |
| 2008 Age 40-44 | 45 | 522 | 2,140 |
| 2008 Age 45-49 | 53 | 594 | 2,326 |
| 2008 Age 50-54 | 36 | 435 | 2,152 |
| 2008 Age 55-59 | 36 | 419 | 1,919 |
| 2008 Age 60-64 | 28 | 312 | 1,293 |
| 2008 Age 65-69 | 16 | 190 | 894 |
| 2008 Age 70-74 | 11 | 138 | 724 |
| 2008 Age 75-79 | 8 | 106 | 614 |
| 2008 Age 80-84 | 7 | 93 | 538 |
| 2008 Age 85+ | 7 | 75 | 408 |
| % 2008 Age 0-5 | 7.87% | 7.22% | 6.94% |
| % 2008 Age 6-13 | 12.01% | 11.32% | 10.65% |
| % 2008 Age 14-17 | 6.63% | 6.23% | 5.24% |
| % 2008 Age 18-20 | 3.31% | 3.30% | 3.03% |
| % 2008 Age 21-24 | 2.90% | 3.38% | 4.38% |
| % 2008 Age 25-29 | 4.14% | 4.39% | 5.67% |
| % 2008 Age 30-34 | 4.97% | 4.91% | 5.52% |
| % 2008 Age 35-39 | 7.04% | 7.17% | 7.15% |
| % 2008 Age 40-44 | 9.32% | 9.43% | 8.46% |
| % 2008 Age 45-49 | 10.97% | 10.73% | 9.19% |
| % 2008 Age 50-54 | 7.45% | 7.85% | 8.51% |
| % 2008 Age 55-59 | 7.45% | 7.57% | 7.59% |
| % 2008 Age 60-64 | 5.80% | 5.63% | 5.11% |
| % 2008 Age 65-69 | 3.31% | 3.43% | 3.53% |
| % 2008 Age 70-74 | 2.28% | 2.49% | 2.86% |
| % 2008 Age 75-79 | 1.66% | 1.91% | 2.43% |
| % 2008 Age 80-84 | 1.45% | 1.68% | 2.13% |
| % 2008 Age 85+ | 1.45% | 1.35% | 1.61% |
| 2008 White Population | 474 | 5,392 | 24,155 |

| | | | |
|---|--------|--------|--------|
| 2008 Black Population | 4 | 37 | 405 |
| 2008 Asian/Hawaiian/Pacific Islander | 2 | 21 | 206 |
| 2008 American Indian/Alaska Native | 1 | 7 | 21 |
| 2008 Other Population (Incl 2+ Races) | 3 | 82 | 509 |
| 2008 Hispanic Population | 5 | 84 | 629 |
| 2008 Non-Hispanic Population | 478 | 5,455 | 24,667 |
| % 2008 White Population | 97.93% | 97.35% | 95.49% |
| % 2008 Black Population | 0.83% | 0.67% | 1.60% |
| % 2008 Asian/Hawaiian/Pacific Islander | 0.41% | 0.38% | 0.81% |
| % 2008 American Indian/Alaska Native | 0.21% | 0.13% | 0.08% |
| % 2008 Other Population (Incl 2+ Races) | 0.62% | 1.48% | 2.01% |
| % 2008 Hispanic Population | 1.04% | 1.52% | 2.49% |
| % 2008 Non-Hispanic Population | 98.96% | 98.48% | 97.51% |
| 2000 Non-Hispanic White | 411 | 4,801 | 21,822 |
| 2000 Non-Hispanic Black | n/a | 4 | 276 |
| 2000 Non-Hispanic Amer Indian/Alaska Native | 2 | 31 | 61 |
| 2000 Non-Hispanic Asian | 3 | 24 | 128 |
| 2000 Non-Hispanic Hawaiian/Pacific Islander | n/a | n/a | n/a |
| 2000 Non-Hispanic Some Other Race | n/a | 3 | 46 |
| 2000 Non-Hispanic Two or More Races | 2 | 39 | 129 |
| % 2000 Non-Hispanic White | 98.33% | 97.94% | 97.15% |
| % 2000 Non-Hispanic Black | 0.00% | 0.08% | 1.23% |
| % 2000 Non-Hispanic Amer Indian/Alaska Native | 0.48% | 0.63% | 0.27% |
| % 2000 Non-Hispanic Asian | 0.72% | 0.49% | 0.57% |
| % 2000 Non-Hispanic Hawaiian/Pacific Islander | 0.00% | 0.00% | 0.00% |
| % 2000 Non-Hispanic Some Other Race | 0.00% | 0.06% | 0.20% |
| % 2000 Non-Hispanic Two or More Races | 0.48% | 0.80% | 0.57% |

| Population Change | 1-mi. | 3-mi. | 5-mi. |
|-------------------------------|--------------|--------------|--------------|
| Total Employees | n/a | n/a | n/a |
| Total Establishments | n/a | n/a | n/a |
| 2008 Total Population | 484 | 5,538 | 25,296 |
| 2008 Total Households | 175 | 1,933 | 9,367 |
| Population Change 1990-2008 | 164 | 1,444 | 5,647 |
| Household Change 1990-2008 | 58 | 509 | 2,045 |
| % Population Change 1990-2008 | 51.25% | 35.27% | 28.74% |
| % Household Change 1990-2008 | 49.57% | 35.74% | 27.93% |
| Population Change 2000-2008 | 71 | 620 | 2,598 |
| Household Change 2000-2008 | 22 | 169 | 764 |
| % Population Change 2000-2008 | 17.19% | 12.61% | 11.45% |
| % Households Change 2000-2008 | 14.38% | 9.58% | 8.88% |

| Housing | 1-mi. | 3-mi. | 5-mi. |
|--------------------------------------|--------------|--------------|--------------|
| 2000 Total Housing Units | 154 | 1,829 | 8,918 |
| 2000 Occupied Housing Units | 151 | 1,777 | 8,628 |
| 2000 Owner Occupied Housing Units | 139 | 1,599 | 6,911 |
| 2000 Renter Occupied Housing Units | 12 | 178 | 1,717 |
| 2000 Vacant Housing Units | 3 | 52 | 291 |
| % 2000 Occupied Housing Units | 98.05% | 97.16% | 96.75% |
| % 2000 Owner Occupied Housing Units | 90.26% | 87.42% | 77.49% |
| % 2000 Renter Occupied Housing Units | 7.79% | 9.73% | 19.25% |

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|-----------------------------|-------|-------|-------|
| % 2000 Vacant Housing Units | 1.95% | 2.84% | 3.26% |
|-----------------------------|-------|-------|-------|

| Income | 1-mi. | 3-mi. | 5-mi. |
|---|--------------|--------------|--------------|
| 2008 Median Household Income | \$68,823 | \$66,830 | \$61,073 |
| 2008 Per Capita Income | \$30,437 | \$29,522 | \$30,435 |
| 2008 Average Household Income | \$84,181 | \$84,580 | \$82,190 |
| 2008 Household Income < \$10,000 | 4 | 46 | 186 |
| 2008 Household Income \$10,000-\$14,999 | 6 | 52 | 288 |
| 2008 Household Income \$15,000-\$19,999 | 7 | 75 | 338 |
| 2008 Household Income \$20,000-\$24,999 | 7 | 76 | 343 |
| 2008 Household Income \$25,000-\$29,999 | 4 | 59 | 346 |
| 2008 Household Income \$30,000-\$34,999 | 4 | 56 | 342 |
| 2008 Household Income \$35,000-\$39,999 | 5 | 58 | 315 |
| 2008 Household Income \$40,000-\$44,999 | 3 | 55 | 387 |
| 2008 Household Income \$45,000-\$49,999 | 10 | 111 | 611 |
| 2008 Household Income \$50,000-\$59,999 | 17 | 236 | 1,410 |
| 2008 Household Income \$60,000-\$74,999 | 34 | 314 | 1,620 |
| 2008 Household Income \$75,000-\$99,999 | 59 | 606 | 2,215 |
| 2008 Household Income \$100,000-\$124,999 | 10 | 132 | 546 |
| 2008 Household Income \$125,000-\$149,999 | 2 | 35 | 194 |
| 2008 Household Income \$150,000-\$199,999 | 1 | 8 | 110 |
| 2008 Household Income \$200,000-\$249,999 | n/a | 4 | 28 |
| 2008 Household Income \$250,000-\$499,999 | 1 | 11 | 84 |
| 2008 Household Income \$500,000+ | n/a | n/a | 1 |
| 2008 Household Income \$200,000+ | 1 | 14 | 114 |
| % 2008 Household Income < \$10,000 | 2.30% | 2.38% | 1.99% |
| % 2008 Household Income \$10,000-\$14,999 | 3.45% | 2.69% | 3.08% |
| % 2008 Household Income \$15,000-\$19,999 | 4.02% | 3.88% | 3.61% |
| % 2008 Household Income \$20,000-\$24,999 | 4.02% | 3.93% | 3.66% |
| % 2008 Household Income \$25,000-\$29,999 | 2.30% | 3.05% | 3.70% |
| % 2008 Household Income \$30,000-\$34,999 | 2.30% | 2.90% | 3.65% |
| % 2008 Household Income \$35,000-\$39,999 | 2.87% | 3.00% | 3.36% |
| % 2008 Household Income \$40,000-\$44,999 | 1.72% | 2.84% | 4.13% |
| % 2008 Household Income \$45,000-\$49,999 | 5.75% | 5.74% | 6.52% |
| % 2008 Household Income \$50,000-\$59,999 | 9.77% | 12.20% | 15.06% |
| % 2008 Household Income \$60,000-\$74,999 | 19.54% | 16.24% | 17.30% |
| % 2008 Household Income \$75,000-\$99,999 | 33.91% | 31.33% | 23.65% |
| % 2008 Household Income \$100,000-\$124,999 | 5.75% | 6.83% | 5.83% |
| % 2008 Household Income \$125,000-\$149,999 | 1.15% | 1.81% | 2.07% |
| % 2008 Household Income \$150,000-\$199,999 | 0.57% | 0.41% | 1.17% |
| % 2008 Household Income \$200,000-\$249,999 | 0.00% | 0.21% | 0.30% |
| % 2008 Household Income \$250,000-\$499,999 | 0.57% | 0.57% | 0.90% |
| % 2008 Household Income \$500,000+ | 0.00% | 0.00% | 0.01% |
| % 2008 Household Income \$200,000+ | 0.57% | 0.72% | 1.22% |

| Retail Sales Volume | 1-mi. | 3-mi. | 5-mi. |
|---------------------------------------|--------------|--------------|--------------|
| 2008 Children/Infants Clothing Stores | \$90,002 | \$1,003,372 | \$4,520,374 |
| 2008 Jewelry Stores | \$68,551 | \$762,966 | \$3,428,565 |
| 2008 Mens Clothing Stores | \$129,339 | \$1,447,126 | \$6,555,728 |
| 2008 Shoe Stores | \$117,517 | \$1,321,068 | \$6,027,504 |
| 2008 Womens Clothing Stores | \$217,278 | \$2,458,530 | \$11,327,166 |

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|--|-------------|--------------|--------------|
| 2008 Automobile Dealers | \$1,466,637 | \$16,916,348 | \$80,130,394 |
| 2008 Automotive Parts/Acc/Repair Stores | \$187,898 | \$2,128,942 | \$9,828,155 |
| 2008 Other Motor Vehicle Dealers | \$57,797 | \$649,061 | \$2,956,838 |
| 2008 Tire Dealers | \$52,233 | \$589,054 | \$2,700,482 |
| 2008 Hardware Stores | \$24,707 | \$278,229 | \$1,272,769 |
| 2008 Home Centers | \$128,878 | \$1,529,056 | \$7,527,879 |
| 2008 Nursery/Garden Centers | \$55,431 | \$625,145 | \$2,866,108 |
| 2008 Outdoor Power Equipment Stores | \$15,053 | \$185,686 | \$960,340 |
| 2008 Paint/Wallpaper Stores | \$4,855 | \$58,394 | \$292,670 |
| 2008 Appliance/TV/Other Electronics Stores | \$151,984 | \$1,692,996 | \$7,617,787 |
| 2008 Camera/Photographic Supplies Stores | \$23,294 | \$264,746 | \$1,227,790 |
| 2008 Computer/Software Stores | \$67,766 | \$778,536 | \$3,667,198 |
| 2008 Beer/Wine/Liquor Stores | \$95,974 | \$1,071,268 | \$4,835,411 |
| 2008 Convenience/Specialty Food Stores | \$184,512 | \$1,965,755 | \$9,220,007 |
| 2008 Restaurant Expenditures | \$1,023,928 | \$10,592,460 | \$45,799,645 |
| 2008 Supermarkets/Other Grocery excl Conv | \$1,004,249 | \$11,448,579 | \$53,329,669 |
| 2008 Furniture Stores | \$148,280 | \$1,679,304 | \$7,747,264 |
| 2008 Home Furnishings Stores | \$100,666 | \$1,115,938 | \$4,983,786 |
| 2008 Gen Merch/Appliance/Furniture Stores | \$1,315,553 | \$14,867,387 | \$68,373,901 |
| 2008 Gasoline Stations w/ Convenience Stores | \$841,696 | \$9,314,830 | \$42,485,371 |
| 2008 Other Gasoline Stations | \$657,184 | \$7,349,075 | \$33,265,366 |
| 2008 Department Stores excl Leased Depts | \$1,467,538 | \$16,560,385 | \$75,991,688 |
| 2008 General Merchandise Stores | \$1,167,273 | \$13,188,083 | \$60,626,637 |
| 2008 Other Health/Personal Care Stores | \$92,918 | \$1,071,980 | \$5,079,552 |
| 2008 Pharmacies/Drug Stores | \$482,066 | \$5,502,358 | \$25,676,651 |
| 2008 Pet/Pet Supplies Stores | \$66,668 | \$765,919 | \$3,607,686 |
| 2008 Book/Periodical/Music Stores | \$23,641 | \$257,209 | \$1,114,802 |
| 2008 Hobby/Toy/Game Stores | \$12,465 | \$195,484 | \$1,272,139 |
| 2008 Musical Instrument/Supplies Stores | \$13,402 | \$152,792 | \$711,789 |
| 2008 Sewing/Needlework/Piece Goods Stores | \$4,263 | \$47,546 | \$214,375 |
| 2008 Sporting Goods Stores | \$106,011 | \$1,109,144 | \$4,493,328 |
| 2008 Video Tape Stores - Retail | \$12,092 | \$136,534 | \$627,113 |

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