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67 Lightcap Rd 
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 Pottstown, PA 19464
 County: Montgomery

CONTACT LISTING BROKER
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Keller Williams Realty Group

Population	1-mi.	3-mi.	5-mi.
2007 Male Population	736	12,535	41,632
2007 Female Population	746	12,938	43,389
% 2007 Male Population	49.66%	49.21%	48.97%
% 2007 Female Population	50.34%	50.79%	51.03%
2007 Total Adult Population	1,095	18,950	64,451
2007 Total Daytime Population	3,229	21,351	60,879
2007 Total Daytime Work Population	2,102	10,307	24,793
2007 Median Age Total Population	32	36	38
2007 Median Age Adult Population	39	44	46
2007 Age 0-5	200	2,448	7,199
2007 Age 6-13	134	2,730	8,769
2007 Age 14-17	53	1,345	4,602
2007 Age 18-20	31	806	2,915
2007 Age 21-24	58	1,018	3,841
2007 Age 25-29	144	1,536	4,725
2007 Age 30-34	175	1,892	5,531
2007 Age 35-39	143	2,013	6,358
2007 Age 40-44	115	2,105	6,950
2007 Age 45-49	94	1,855	6,315
2007 Age 50-54	88	1,767	6,216
2007 Age 55-59	74	1,518	5,404
2007 Age 60-64	60	1,118	4,122
2007 Age 65-69	39	803	2,978
2007 Age 70-74	31	701	2,627
2007 Age 75-79	22	647	2,419
2007 Age 80-84	14	621	2,098
2007 Age 85+	9	552	1,952
% 2007 Age 0-5	13.48%	9.61%	8.47%
% 2007 Age 6-13	9.03%	10.72%	10.31%
% 2007 Age 14-17	3.57%	5.28%	5.41%
% 2007 Age 18-20	2.09%	3.16%	3.43%
% 2007 Age 21-24	3.91%	4.00%	4.52%
% 2007 Age 25-29	9.70%	6.03%	5.56%
% 2007 Age 30-34	11.79%	7.43%	6.51%
% 2007 Age 35-39	9.64%	7.90%	7.48%
% 2007 Age 40-44	7.75%	8.26%	8.17%
% 2007 Age 45-49	6.33%	7.28%	7.43%
% 2007 Age 50-54	5.93%	6.94%	7.31%
% 2007 Age 55-59	4.99%	5.96%	6.36%
% 2007 Age 60-64	4.04%	4.39%	4.85%

% 2007 Age 65-69	2.63%	3.15%	3.50%
% 2007 Age 70-74	2.09%	2.75%	3.09%
% 2007 Age 75-79	1.48%	2.54%	2.85%
% 2007 Age 80-84	0.94%	2.44%	2.47%
% 2007 Age 85+	0.61%	2.17%	2.30%
2007 White Population	1,366	22,876	75,145
2007 Black Population	53	1,535	5,461
2007 Asian/Hawaiian/Pacific Islander	21	364	1,233
2007 American Indian/Alaska Native	2	33	104
2007 Other Population (Incl 2+ Races)	39	664	3,079
2007 Hispanic Population	29	453	2,307
2007 Non-Hispanic Population	1,453	25,019	82,713
% 2007 White Population	92.23%	89.81%	88.38%
% 2007 Black Population	3.58%	6.03%	6.42%
% 2007 Asian/Hawaiian/Pacific Islander	1.42%	1.43%	1.45%
% 2007 American Indian/Alaska Native	0.14%	0.13%	0.12%
% 2007 Other Population (Incl 2+ Races)	2.63%	2.61%	3.62%
% 2007 Hispanic Population	1.96%	1.78%	2.71%
% 2007 Non-Hispanic Population	98.04%	98.22%	97.29%
2000 Non-Hispanic White	1,231	20,967	71,310
2000 Non-Hispanic Black	45	1,234	4,653
2000 Non-Hispanic Amer Indian/Alaska Native	4	28	109
2000 Non-Hispanic Asian	17	230	753
2000 Non-Hispanic Hawaiian/Pacific Islander	n/a	7	18
2000 Non-Hispanic Some Other Race	n/a	40	78
2000 Non-Hispanic Two or More Races	2	213	1,073
% 2000 Non-Hispanic White	94.77%	92.29%	91.43%
% 2000 Non-Hispanic Black	3.46%	5.43%	5.97%
% 2000 Non-Hispanic Amer Indian/Alaska Native	0.31%	0.12%	0.14%
% 2000 Non-Hispanic Asian	1.31%	1.01%	0.97%
% 2000 Non-Hispanic Hawaiian/Pacific Islander	0.00%	0.03%	0.02%
% 2000 Non-Hispanic Some Other Race	0.00%	0.18%	0.10%
% 2000 Non-Hispanic Two or More Races	0.15%	0.94%	1.38%

Population Change	1-mi.	3-mi.	5-mi.
Total Employees	n/a	n/a	n/a
Total Establishments	n/a	n/a	n/a
2007 Total Population	1,482	25,472	85,021
2007 Total Households	501	9,465	33,023
Population Change 1990-2007	958	11,089	20,992
Household Change 1990-2007	322	4,289	8,736
% Population Change 1990-2007	182.82%	77.10%	32.79%
% Household Change 1990-2007	179.89%	82.86%	35.97%
Population Change 2000-2007	169	2,516	5,760
Household Change 2000-2007	63	1,037	2,612
% Population Change 2000-2007	12.87%	10.96%	7.27%

% Households Change 2000-2007	14.38%	12.30%	8.59%
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Housing	1-mi.	3-mi.	5-mi.
2000 Total Housing Units	479	8,787	32,202
2000 Occupied Housing Units	449	8,391	30,488
2000 Owner Occupied Housing Units	388	6,876	21,992
2000 Renter Occupied Housing Units	61	1,515	8,496
2000 Vacant Housing Units	31	396	1,714
% 2000 Occupied Housing Units	93.74%	95.49%	94.68%
% 2000 Owner Occupied Housing Units	80.83%	78.25%	68.29%
% 2000 Renter Occupied Housing Units	12.71%	17.24%	26.38%
% 2000 Vacant Housing Units	6.46%	4.51%	5.32%

Income	1-mi.	3-mi.	5-mi.
2007 Median Household Income	\$66,043	\$61,914	\$54,146
2007 Per Capita Income	\$26,223	\$27,522	\$27,586
2007 Average Household Income	\$77,571	\$74,066	\$71,024
2007 Household Income < \$10,000	1	309	1,439
2007 Household Income \$10,000-\$14,999	14	313	1,521
2007 Household Income \$15,000-\$19,999	4	409	1,924
2007 Household Income \$20,000-\$24,999	14	408	1,742
2007 Household Income \$25,000-\$29,999	8	368	1,616
2007 Household Income \$30,000-\$34,999	10	344	1,738
2007 Household Income \$35,000-\$39,999	16	349	1,652
2007 Household Income \$40,000-\$44,999	19	480	1,602
2007 Household Income \$45,000-\$49,999	34	530	1,803
2007 Household Income \$50,000-\$59,999	63	975	3,556
2007 Household Income \$60,000-\$74,999	170	1,927	5,124
2007 Household Income \$75,000-\$99,999	116	2,127	6,076
2007 Household Income \$100,000-\$124,999	18	504	1,672
2007 Household Income \$125,000-\$149,999	10	264	887
2007 Household Income \$150,000-\$199,999	5	108	411
2007 Household Income \$200,000-\$249,999	n/a	14	60
2007 Household Income \$250,000-\$499,999	1	33	196
2007 Household Income \$500,000+	n/a	n/a	4
2007 Household Income \$200,000+	1	48	260
% 2007 Household Income < \$10,000	0.20%	3.27%	4.36%
% 2007 Household Income \$10,000-\$14,999	2.78%	3.31%	4.61%
% 2007 Household Income \$15,000-\$19,999	0.80%	4.32%	5.83%
% 2007 Household Income \$20,000-\$24,999	2.78%	4.31%	5.28%
% 2007 Household Income \$25,000-\$29,999	1.59%	3.89%	4.89%
% 2007 Household Income \$30,000-\$34,999	1.99%	3.64%	5.26%
% 2007 Household Income \$35,000-\$39,999	3.18%	3.69%	5.00%
% 2007 Household Income \$40,000-\$44,999	3.78%	5.07%	4.85%
% 2007 Household Income \$45,000-\$49,999	6.76%	5.60%	5.46%
% 2007 Household Income \$50,000-\$59,999	12.52%	10.30%	10.77%

% 2007 Household Income \$60,000-\$74,999	33.80%	20.37%	15.52%
% 2007 Household Income \$75,000-\$99,999	23.06%	22.48%	18.40%
% 2007 Household Income \$100,000-\$124,999	3.58%	5.33%	5.06%
% 2007 Household Income \$125,000-\$149,999	1.99%	2.79%	2.69%
% 2007 Household Income \$150,000-\$199,999	0.99%	1.14%	1.24%
% 2007 Household Income \$200,000-\$249,999	0.00%	0.15%	0.18%
% 2007 Household Income \$250,000-\$499,999	0.20%	0.35%	0.59%
% 2007 Household Income \$500,000+	0.00%	0.00%	0.01%
% 2007 Household Income \$200,000+	0.20%	0.51%	0.79%

Retail Sales Volume	1-mi.	3-mi.	5-mi.
2007 Children/Infants Clothing Stores	\$78,668	\$1,103,585	\$4,645,961
2007 Jewelry Stores	\$58,190	\$847,486	\$3,546,653
2007 Mens Clothing Stores	\$140,539	\$1,845,942	\$7,549,790
2007 Shoe Stores	\$124,818	\$1,602,122	\$6,642,073
2007 Womens Clothing Stores	\$276,308	\$3,389,918	\$13,706,710
2007 Automobile Dealers	\$1,250,112	\$19,140,056	\$81,251,733
2007 Automotive Parts/Acc/Repair Stores	\$181,741	\$2,569,976	\$10,682,504
2007 Other Motor Vehicle Dealers	\$60,503	\$815,075	\$3,356,590
2007 Tire Dealers	\$46,409	\$667,411	\$2,797,068
2007 Hardware Stores	\$13,296	\$328,844	\$1,447,642
2007 Home Centers	\$158,671	\$2,284,791	\$9,386,327
2007 Nursery/Garden Centers	\$43,810	\$686,178	\$2,898,300
2007 Outdoor Power Equipment Stores	\$9,616	\$215,994	\$939,856
2007 Paint/Wallpaper Stores	\$5,693	\$86,897	\$356,874
2007 Appliance/TV/Other Electronics Stores	\$153,718	\$2,000,875	\$8,275,358
2007 Camera/Photographic Supplies Stores	\$23,801	\$332,135	\$1,375,487
2007 Computer/Software Stores	\$77,690	\$1,022,435	\$4,204,642
2007 Beer/Wine/Liquor Stores	\$88,692	\$1,229,749	\$5,140,894
2007 Convenience/Specialty Food Stores	\$378,148	\$6,198,232	\$17,834,437
2007 Restaurant Expenditures	\$1,532,470	\$26,873,587	\$80,789,966
2007 Supermarkets/Other Grocery excl Conv	\$1,034,104	\$14,371,764	\$59,575,220
2007 Furniture Stores	\$146,446	\$2,024,025	\$8,412,749
2007 Home Furnishings Stores	\$98,403	\$1,362,278	\$5,617,236
2007 Gen Merch/Appliance/Furniture Stores	\$1,369,517	\$18,574,336	\$76,649,363
2007 Gasoline Stations w/ Convenience Stores	\$1,225,868	\$17,017,945	\$61,088,723
2007 Other Gasoline Stations	\$847,720	\$10,819,715	\$43,254,285
2007 Department Stores excl Leased Depts	\$1,523,235	\$20,575,212	\$84,924,720
2007 General Merchandise Stores	\$1,223,071	\$16,550,312	\$68,236,609
2007 Other Health/Personal Care Stores	\$87,616	\$1,321,603	\$5,518,707
2007 Pharmacies/Drug Stores	\$499,292	\$7,022,549	\$29,021,616
2007 Pet/Pet Supplies Stores	\$79,475	\$1,020,961	\$4,194,366
2007 Book/Periodical/Music Stores	\$60,794	\$574,249	\$2,123,571
2007 Hobby/Toy/Game Stores	\$16,268	\$409,229	\$1,696,251
2007 Musical Instrument/Supplies Stores	\$12,229	\$175,666	\$738,904
2007 Sewing/Needlework/Piece Goods Stores	\$7,885	\$88,565	\$341,209

2007 Sporting Goods Stores	\$92,742	\$1,126,105	\$4,677,610
2007 Video Tape Stores - Retail	\$11,869	\$162,628	\$676,593

