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2 Oesterling Dr 
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 Reading, PA 19605
 County: Berks

CONTACT LISTING BROKER
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**Keller Williams Realty
 Group**

Population	1-mi.	3-mi.	5-mi.
2008 Male Population	1,073	12,470	35,022
2008 Female Population	1,125	13,300	37,061
% 2008 Male Population	48.82%	48.39%	48.59%
% 2008 Female Population	51.18%	51.61%	51.41%
2008 Total Adult Population	1,816	20,638	56,087
2008 Total Daytime Population	2,636	25,499	55,936
2008 Total Daytime Work Population	1,437	11,832	21,976
2008 Median Age Total Population	45	43	38
2008 Median Age Adult Population	51	49	46
2008 Age 0-5	111	1,550	5,356
2008 Age 6-13	179	2,358	6,972
2008 Age 14-17	92	1,223	3,667
2008 Age 18-20	63	778	3,706
2008 Age 21-24	108	1,004	3,869
2008 Age 25-29	119	1,405	4,315
2008 Age 30-34	124	1,332	4,060
2008 Age 35-39	117	1,761	4,614
2008 Age 40-44	165	1,928	5,204
2008 Age 45-49	149	2,009	5,234
2008 Age 50-54	149	1,796	4,825
2008 Age 55-59	155	1,803	4,484
2008 Age 60-64	161	1,661	3,867
2008 Age 65-69	116	1,276	2,897
2008 Age 70-74	133	1,223	2,680
2008 Age 75-79	120	1,030	2,375
2008 Age 80-84	77	830	1,976
2008 Age 85+	60	802	1,981
% 2008 Age 0-5	5.05%	6.01%	7.43%
% 2008 Age 6-13	8.14%	9.15%	9.67%
% 2008 Age 14-17	4.19%	4.75%	5.09%
% 2008 Age 18-20	2.87%	3.02%	5.14%
% 2008 Age 21-24	4.91%	3.90%	5.37%
% 2008 Age 25-29	5.41%	5.45%	5.99%
% 2008 Age 30-34	5.64%	5.17%	5.63%
% 2008 Age 35-39	5.32%	6.83%	6.40%
% 2008 Age 40-44	7.51%	7.48%	7.22%
% 2008 Age 45-49	6.78%	7.80%	7.26%
% 2008 Age 50-54	6.78%	6.97%	6.69%
% 2008 Age 55-59	7.05%	7.00%	6.22%
% 2008 Age 60-64	7.32%	6.45%	5.36%
% 2008 Age 65-69	5.28%	4.95%	4.02%

% 2008 Age 70-74	6.05%	4.75%	3.72%
% 2008 Age 75-79	5.46%	4.00%	3.29%
% 2008 Age 80-84	3.50%	3.22%	2.74%
% 2008 Age 85+	2.73%	3.11%	2.75%
2008 White Population	2,086	24,231	59,679
2008 Black Population	16	341	3,873
2008 Asian/Hawaiian/Pacific Islander	3	224	1,074
2008 American Indian/Alaska Native	3	17	115
2008 Other Population (Incl 2+ Races)	91	956	7,342
2008 Hispanic Population	258	1,761	11,789
2008 Non-Hispanic Population	1,940	24,008	60,294
% 2008 White Population	94.86%	94.03%	82.79%
% 2008 Black Population	0.73%	1.32%	5.37%
% 2008 Asian/Hawaiian/Pacific Islander	0.14%	0.87%	1.49%
% 2008 American Indian/Alaska Native	0.14%	0.07%	0.16%
% 2008 Other Population (Incl 2+ Races)	4.14%	3.71%	10.19%
% 2008 Hispanic Population	11.74%	6.83%	16.35%
% 2008 Non-Hispanic Population	88.26%	93.17%	83.65%
2000 Non-Hispanic White	1,903	22,063	54,415
2000 Non-Hispanic Black	n/a	142	2,521
2000 Non-Hispanic Amer Indian/Alaska Native	n/a	36	102
2000 Non-Hispanic Asian	13	114	895
2000 Non-Hispanic Hawaiian/Pacific Islander	n/a	2	4
2000 Non-Hispanic Some Other Race	n/a	n/a	39
2000 Non-Hispanic Two or More Races	10	78	702
% 2000 Non-Hispanic White	98.81%	98.34%	92.73%
% 2000 Non-Hispanic Black	0.00%	0.63%	4.30%
% 2000 Non-Hispanic Amer Indian/Alaska Native	0.00%	0.16%	0.17%
% 2000 Non-Hispanic Asian	0.67%	0.51%	1.53%
% 2000 Non-Hispanic Hawaiian/Pacific Islander	0.00%	0.01%	0.01%
% 2000 Non-Hispanic Some Other Race	0.00%	0.00%	0.07%
% 2000 Non-Hispanic Two or More Races	0.52%	0.35%	1.20%

Population Change	1-mi.	3-mi.	5-mi.
Total Employees	n/a	n/a	n/a
Total Establishments	n/a	n/a	n/a
2008 Total Population	2,198	25,769	72,083
2008 Total Households	976	10,475	27,749
Population Change 1990-2008	82	6,361	14,111
Household Change 1990-2008	69	2,729	4,932
% Population Change 1990-2008	3.88%	32.78%	24.34%
% Household Change 1990-2008	7.61%	35.23%	21.62%
Population Change 2000-2008	172	2,485	5,984
Household Change 2000-2008	83	1,111	2,471
% Population Change 2000-2008	8.49%	10.67%	9.05%
% Households Change 2000-2008	9.29%	11.86%	9.78%

Housing	1-mi.	3-mi.	5-mi.
2000 Total Housing Units	930	9,693	26,674
2000 Occupied Housing Units	883	9,365	25,271
2000 Owner Occupied Housing Units	753	8,054	19,339
2000 Renter Occupied Housing Units	130	1,310	5,932
2000 Vacant Housing Units	47	328	1,403
% 2000 Occupied Housing Units	94.95%	96.62%	94.74%
% 2000 Owner Occupied Housing Units	80.97%	83.10%	72.50%
% 2000 Renter Occupied Housing Units	13.98%	13.52%	22.24%
% 2000 Vacant Housing Units	5.05%	3.38%	5.26%

Income	1-mi.	3-mi.	5-mi.
2008 Median Household Income	\$41,280	\$53,133	\$46,937
2008 Per Capita Income	\$23,678	\$27,046	\$23,977
2008 Average Household Income	\$53,325	\$66,533	\$62,285
2008 Household Income < \$10,000	41	401	1,552
2008 Household Income \$10,000-\$14,999	84	602	1,715
2008 Household Income \$15,000-\$19,999	76	581	1,869
2008 Household Income \$20,000-\$24,999	56	453	1,552
2008 Household Income \$25,000-\$29,999	47	552	1,641
2008 Household Income \$30,000-\$34,999	96	623	1,731
2008 Household Income \$35,000-\$39,999	67	473	1,565
2008 Household Income \$40,000-\$44,999	80	480	1,556
2008 Household Income \$45,000-\$49,999	121	641	1,793
2008 Household Income \$50,000-\$59,999	138	1,377	3,137
2008 Household Income \$60,000-\$74,999	112	1,857	4,135
2008 Household Income \$75,000-\$99,999	43	1,821	4,016
2008 Household Income \$100,000-\$124,999	9	372	832
2008 Household Income \$125,000-\$149,999	n/a	126	307
2008 Household Income \$150,000-\$199,999	1	74	201
2008 Household Income \$200,000-\$249,999	2	11	33
2008 Household Income \$250,000-\$499,999	2	31	115
2008 Household Income \$500,000+	n/a	n/a	2
2008 Household Income \$200,000+	3	42	150
% 2008 Household Income < \$10,000	4.21%	3.83%	5.59%
% 2008 Household Income \$10,000-\$14,999	8.62%	5.75%	6.18%
% 2008 Household Income \$15,000-\$19,999	7.79%	5.55%	6.73%
% 2008 Household Income \$20,000-\$24,999	5.74%	4.32%	5.59%
% 2008 Household Income \$25,000-\$29,999	4.82%	5.27%	5.91%
% 2008 Household Income \$30,000-\$34,999	9.85%	5.95%	6.24%
% 2008 Household Income \$35,000-\$39,999	6.87%	4.52%	5.64%
% 2008 Household Income \$40,000-\$44,999	8.21%	4.58%	5.61%
% 2008 Household Income \$45,000-\$49,999	12.41%	6.12%	6.46%
% 2008 Household Income \$50,000-\$59,999	14.15%	13.15%	11.30%
% 2008 Household Income \$60,000-\$74,999	11.49%	17.73%	14.90%
% 2008 Household Income \$75,000-\$99,999	4.41%	17.38%	14.47%
% 2008 Household Income \$100,000-\$124,999	0.92%	3.55%	3.00%

% 2008 Household Income \$125,000-\$149,999	0.00%	1.20%	1.11%
% 2008 Household Income \$150,000-\$199,999	0.10%	0.71%	0.72%
% 2008 Household Income \$200,000-\$249,999	0.21%	0.11%	0.12%
% 2008 Household Income \$250,000-\$499,999	0.21%	0.30%	0.41%
% 2008 Household Income \$500,000+	0.00%	0.00%	0.01%
% 2008 Household Income \$200,000+	0.31%	0.40%	0.54%

Retail Sales Volume	1-mi.	3-mi.	5-mi.
2008 Children/Infants Clothing Stores	\$255,874	\$3,826,842	\$9,675,172
2008 Jewelry Stores	\$191,746	\$2,888,360	\$7,309,856
2008 Mens Clothing Stores	\$380,718	\$5,629,774	\$14,571,389
2008 Shoe Stores	\$361,392	\$5,233,321	\$13,421,832
2008 Womens Clothing Stores	\$708,046	\$10,035,198	\$26,252,390
2008 Automobile Dealers	\$5,579,791	\$73,364,564	\$183,341,364
2008 Automotive Parts/Acc/Repair Stores	\$619,423	\$8,674,582	\$22,070,711
2008 Other Motor Vehicle Dealers	\$176,081	\$2,559,949	\$6,588,037
2008 Tire Dealers	\$165,297	\$2,353,196	\$5,943,755
2008 Hardware Stores	\$77,186	\$1,096,267	\$2,714,173
2008 Home Centers	\$596,394	\$7,327,691	\$18,846,622
2008 Nursery/Garden Centers	\$175,479	\$2,492,110	\$6,246,999
2008 Outdoor Power Equipment Stores	\$87,336	\$984,973	\$2,404,008
2008 Paint/Wallpaper Stores	\$24,450	\$291,264	\$744,111
2008 Appliance/TV/Other Electronics Stores	\$428,678	\$6,457,269	\$16,563,338
2008 Camera/Photographic Supplies Stores	\$78,839	\$1,092,741	\$2,792,638
2008 Computer/Software Stores	\$250,138	\$3,350,403	\$8,607,471
2008 Beer/Wine/Liquor Stores	\$276,145	\$4,111,521	\$10,455,928
2008 Convenience/Specialty Food Stores	\$1,282,730	\$12,195,514	\$27,817,265
2008 Restaurant Expenditures	\$4,661,335	\$51,625,230	\$121,191,414
2008 Supermarkets/Other Grocery excl Conv	\$3,485,356	\$47,795,523	\$122,032,706
2008 Furniture Stores	\$486,933	\$6,833,944	\$17,403,891
2008 Home Furnishings Stores	\$270,459	\$4,167,939	\$10,729,687
2008 Gen Merch/Appliance/Furniture Stores	\$4,241,529	\$60,089,194	\$154,075,626
2008 Gasoline Stations w/ Convenience Stores	\$3,207,380	\$40,862,853	\$103,917,537
2008 Other Gasoline Stations	\$1,924,650	\$28,667,341	\$76,100,274
2008 Department Stores excl Leased Depts	\$4,670,208	\$66,546,464	\$170,638,965
2008 General Merchandise Stores	\$3,754,596	\$53,255,249	\$136,671,733
2008 Other Health/Personal Care Stores	\$354,148	\$4,661,731	\$11,783,268
2008 Pharmacies/Drug Stores	\$1,689,848	\$23,077,489	\$59,007,223
2008 Pet/Pet Supplies Stores	\$246,057	\$3,299,080	\$8,501,583
2008 Book/Periodical/Music Stores	\$51,389	\$923,023	\$2,822,116
2008 Hobby/Toy/Game Stores	\$176,288	\$1,637,976	\$4,083,014
2008 Musical Instrument/Supplies Stores	\$46,533	\$636,372	\$1,603,691
2008 Sewing/Needlework/Piece Goods Stores	\$12,180	\$186,048	\$522,462
2008 Sporting Goods Stores	\$120,196	\$3,089,509	\$8,043,900
2008 Video Tape Stores - Retail	\$38,696	\$549,284	\$1,398,719

