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Demographics for 422 Penn Street, Reading, PA 19602

	Population	1-mi.	3-mi.	5-mi.
2008 Male Population	20,120	57,069	92,977	
2008 Female Population	20,565	61,727	100,355	
% 2008 Male Population	49.45%	48.04%	48.09%	
% 2008 Female Population	50.55%	51.96%	51.91%	
2008 Total Adult Population	29,167	89,888	149,399	
2008 Total Daytime Population	37,301	105,891	166,884	
2008 Total Daytime Work Population	14,211	41,765	67,447	
2008 Median Age Total Population	31	35	38	
2008 Median Age Adult Population	41	45	46	
2008 Age 0-5	4,014	10,060	14,642	
2008 Age 6-13	5,226	12,747	19,627	
2008 Age 14-17	2,280	6,101	9,664	
2008 Age 18-20	1,718	6,225	8,556	
2008 Age 21-24	2,774	7,371	10,327	
2008 Age 25-29	3,257	8,433	12,879	
2008 Age 30-34	2,698	7,075	11,132	
2008 Age 35-39	2,902	7,334	12,152	
2008 Age 40-44	2,676	7,629	13,195	
2008 Age 45-49	2,541	7,646	13,808	
2008 Age 50-54	2,177	7,087	12,918	
2008 Age 55-59	1,938	6,363	11,854	
2008 Age 60-64	1,516	5,163	9,503	
2008 Age 65-69	1,091	4,001	7,379	
2008 Age 70-74	962	3,851	6,951	
2008 Age 75-79	942	3,866	6,573	
2008 Age 80-84	907	3,723	5,982	
2008 Age 85+	1,069	4,119	6,190	
% 2008 Age 0-5	9.87%	8.47%	7.57%	
% 2008 Age 6-13	12.84%	10.73%	10.15%	
% 2008 Age 14-17	5.60%	5.14%	5.00%	
% 2008 Age 18-20	4.22%	5.24%	4.43%	
% 2008 Age 21-24	6.82%	6.20%	5.34%	
% 2008 Age 25-29	8.00%	7.10%	6.66%	
% 2008 Age 30-34	6.63%	5.96%	5.76%	
% 2008 Age 35-39	7.13%	6.17%	6.29%	
% 2008 Age 40-44	6.58%	6.42%	6.83%	
% 2008 Age 45-49	6.25%	6.44%	7.14%	
% 2008 Age 50-54	5.35%	5.97%	6.68%	
% 2008 Age 55-59	4.76%	5.36%	6.13%	
% 2008 Age 60-64	3.73%	4.35%	4.92%	
% 2008 Age 65-69	2.68%	3.37%	3.82%	
% 2008 Age 70-74	2.36%	3.24%	3.60%	
% 2008 Age 75-79	2.32%	3.25%	3.40%	
% 2008 Age 80-84	2.23%	3.13%	3.09%	
% 2008 Age 85+	2.63%	3.47%	3.20%	
2008 White Population	18,925	78,042	146,904	
2008 Black Population	6,136	11,721	13,580	
2008 Asian/Hawaiian/Pacific Islander	685	2,285	3,688	
2008 American Indian/Alaska Native	226	379	432	
2008 Other Population (Incl 2+ Races)	14,713	26,368	28,729	
2008 Hispanic Population	23,017	40,955	44,863	
2008 Non-Hispanic Population	17,669	77,842	148,470	
% 2008 White Population	46.52%	65.69%	75.98%	
% 2008 Black Population	15.08%	9.87%	7.02%	
% 2008 Asian/Hawaiian/Pacific Islander	1.68%	1.92%	1.91%	
% 2008 American Indian/Alaska Native	0.56%	0.32%	0.22%	
% 2008 Other Population (Incl 2+ Races)	36.16%	22.20%	14.86%	
% 2008 Hispanic Population	56.57%	34.47%	23.21%	
% 2008 Non-Hispanic Population	43.43%	65.53%	76.79%	
2000 Non-Hispanic White	15,966	72,288	135,225	

2000 Non-Hispanic Black	5,175	8,707	9,877
2000 Non-Hispanic Amer Indian/Alaska Native	197	323	392
2000 Non-Hispanic Asian	514	1,791	2,612
2000 Non-Hispanic Hawaiian/Pacific Islander	28	73	80
2000 Non-Hispanic Some Other Race	105	152	212
2000 Non-Hispanic Two or More Races	828	2,129	2,657
% 2000 Non-Hispanic White	69.99%	84.58%	89.52%
% 2000 Non-Hispanic Black	22.68%	10.19%	6.54%
% 2000 Non-Hispanic Amer Indian/Alaska Native	0.86%	0.38%	0.26%
% 2000 Non-Hispanic Asian	2.25%	2.10%	1.73%
% 2000 Non-Hispanic Hawaiian/Pacific Islander	0.12%	0.09%	0.05%
% 2000 Non-Hispanic Some Other Race	0.46%	0.18%	0.14%
% 2000 Non-Hispanic Two or More Races	3.63%	2.49%	1.76%

Population Change

	1-mi.	3-mi.	5-mi.
Total Employees	n/a	n/a	n/a
Total Establishments	n/a	n/a	n/a
2008 Total Population	40,686	118,796	193,332
2008 Total Households	15,196	46,362	76,351
Population Change 1990-2008	118	6,060	21,730
Household Change 1990-2008	-1,162	533	7,261
% Population Change 1990-2008	0.29%	5.38%	12.66%
% Household Change 1990-2008	-7.10%	1.16%	10.51%
Population Change 2000-2008	-1,198	2,041	9,225
Household Change 2000-2008	-282	1,228	3,830
% Population Change 2000-2008	-2.86%	1.75%	5.01%
% Households Change 2000-2008	-1.82%	2.72%	5.28%

Housing

	1-mi.	3-mi.	5-mi.
2000 Total Housing Units	18,403	50,108	78,289
2000 Occupied Housing Units	15,533	45,170	72,497
2000 Owner Occupied Housing Units	6,645	26,381	48,211
2000 Renter Occupied Housing Units	8,888	18,789	24,286
2000 Vacant Housing Units	2,870	4,938	5,792
% 2000 Occupied Housing Units	84.40%	90.15%	92.60%
% 2000 Owner Occupied Housing Units	36.11%	52.65%	61.58%
% 2000 Renter Occupied Housing Units	48.30%	37.50%	31.02%
% 2000 Vacant Housing Units	15.60%	9.85%	7.40%

Income

	1-mi.	3-mi.	5-mi.
2008 Median Household Income	\$30,453	\$36,514	\$43,893
2008 Per Capita Income	\$16,821	\$22,084	\$25,094
2008 Average Household Income	\$45,037	\$56,587	\$63,542
2008 Household Income < \$10,000	2,313	4,614	5,548
2008 Household Income \$10,000-\$14,999	1,374	3,354	4,740
2008 Household Income \$15,000-\$19,999	1,262	3,858	5,317
2008 Household Income \$20,000-\$24,999	1,200	3,490	4,930
2008 Household Income \$25,000-\$29,999	1,334	3,510	4,947
2008 Household Income \$30,000-\$34,999	1,261	3,412	4,875
2008 Household Income \$35,000-\$39,999	1,103	3,112	4,316
2008 Household Income \$40,000-\$44,999	1,051	3,162	4,497
2008 Household Income \$45,000-\$49,999	815	2,856	4,497
2008 Household Income \$50,000-\$59,999	1,152	4,527	8,416
2008 Household Income \$60,000-\$74,999	1,140	4,340	9,678
2008 Household Income \$75,000-\$99,999	737	3,436	9,113
2008 Household Income \$100,000-\$124,999	268	1,228	2,698
2008 Household Income \$125,000-\$149,999	73	532	1,202
2008 Household Income \$150,000-\$199,999	54	417	803
2008 Household Income \$200,000-\$249,999	11	141	208
2008 Household Income \$250,000-\$499,999	46	359	551
2008 Household Income \$500,000+	1	14	15
2008 Household Income \$200,000+	58	513	774
% 2008 Household Income < \$10,000	15.22%	9.95%	7.27%
% 2008 Household Income \$10,000-\$14,999	9.04%	7.23%	6.21%
% 2008 Household Income \$15,000-\$19,999	8.31%	8.32%	6.96%
% 2008 Household Income \$20,000-\$24,999	7.90%	7.53%	6.46%
% 2008 Household Income \$25,000-\$29,999	8.78%	7.57%	6.48%
% 2008 Household Income \$30,000-\$34,999	8.30%	7.36%	6.38%
% 2008 Household Income \$35,000-\$39,999	7.26%	6.71%	5.65%
% 2008 Household Income \$40,000-\$44,999	6.92%	6.82%	5.89%
% 2008 Household Income \$45,000-\$49,999	5.36%	6.16%	5.89%
% 2008 Household Income \$50,000-\$59,999	7.58%	9.76%	11.02%
% 2008 Household Income \$60,000-\$74,999	7.50%	9.36%	12.68%
% 2008 Household Income \$75,000-\$99,999	4.85%	7.41%	11.94%
% 2008 Household Income \$100,000-\$124,999	1.76%	2.65%	3.53%

% 2008 Household Income \$125,000-\$149,999	0.48%	1.15%	1.57%
% 2008 Household Income \$150,000-\$199,999	0.36%	0.90%	1.05%
% 2008 Household Income \$200,000-\$249,999	0.07%	0.30%	0.27%
% 2008 Household Income \$250,000-\$499,999	0.30%	0.77%	0.72%
% 2008 Household Income \$500,000+	0.01%	0.03%	0.02%
% 2008 Household Income \$200,000+	0.38%	1.11%	1.01%

Retail Sales Volume	1-mi.	3-mi.	5-mi.
2008 Children/Infants Clothing Stores	\$4,537,606	\$15,581,805	\$28,376,015
2008 Jewelry Stores	\$3,462,050	\$11,663,169	\$21,316,530
2008 Mens Clothing Stores	\$7,551,270	\$24,555,206	\$43,259,945
2008 Shoe Stores	\$6,684,194	\$22,505,635	\$39,838,943
2008 Womens Clothing Stores	\$14,188,627	\$45,518,328	\$78,410,508
2008 Automobile Dealers	\$84,800,770	\$296,717,077	\$533,286,204
2008 Automotive Parts/Acc/Repair Stores	\$10,845,135	\$36,422,710	\$64,868,775
2008 Other Motor Vehicle Dealers	\$3,353,894	\$11,076,084	\$19,560,283
2008 Tire Dealers	\$2,819,087	\$9,581,369	\$17,328,362
2008 Hardware Stores	\$1,229,608	\$4,696,349	\$8,434,176
2008 Home Centers	\$10,019,584	\$33,477,632	\$56,685,639
2008 Nursery/Garden Centers	\$2,888,957	\$9,913,725	\$18,122,040
2008 Outdoor Power Equipment Stores	\$1,066,251	\$3,872,703	\$6,896,898
2008 Paint/Wallpaper Stores	\$390,830	\$1,298,594	\$2,208,359
2008 Appliance/TV/Other Electronics Stores	\$8,209,432	\$27,293,026	\$48,856,654
2008 Camera/Photographic Supplies Stores	\$1,400,176	\$4,685,603	\$8,262,349
2008 Computer/Software Stores	\$4,414,630	\$14,670,872	\$25,507,449
2008 Beer/Wine/Liquor Stores	\$5,038,629	\$17,092,327	\$30,823,146
2008 Convenience/Specialty Food Stores	\$8,223,298	\$33,178,385	\$60,129,187
2008 Restaurant Expenditures	\$32,143,405	\$147,939,992	\$278,835,293
2008 Supermarkets/Other Grocery excl Conv	\$61,038,410	\$204,937,249	\$360,902,752
2008 Furniture Stores	\$8,555,627	\$28,785,151	\$51,207,423
2008 Home Furnishings Stores	\$5,426,667	\$17,839,783	\$31,874,989
2008 Gen Merch/Appliance/Furniture Stores	\$77,721,944	\$257,977,197	\$455,594,152
2008 Gasoline Stations w/ Convenience Stores	\$51,587,861	\$167,767,242	\$290,041,348
2008 Other Gasoline Stations	\$43,364,561	\$134,588,854	\$229,912,161
2008 Department Stores excl Leased Depts	\$85,931,375	\$285,270,218	\$504,450,799
2008 General Merchandise Stores	\$69,166,319	\$229,192,041	\$404,386,718
2008 Other Health/Personal Care Stores	\$5,748,834	\$19,510,138	\$34,537,982
2008 Pharmacies/Drug Stores	\$29,790,989	\$99,288,021	\$174,467,773
2008 Pet/Pet Supplies Stores	\$4,398,756	\$14,640,979	\$25,324,718
2008 Book/Periodical/Music Stores	\$2,234,724	\$5,890,118	\$9,012,236
2008 Hobby/Toy/Game Stores	\$2,159,256	\$7,361,988	\$11,997,294
2008 Musical Instrument/Supplies Stores	\$759,024	\$2,612,003	\$4,686,026
2008 Sewing/Needlework/Piece Goods Stores	\$349,831	\$1,010,126	\$1,628,876
2008 Sporting Goods Stores	\$3,848,002	\$12,631,530	\$24,082,925
2008 Video Tape Stores - Retail	\$684,636	\$2,307,251	\$4,115,193

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