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## Demographics for 1375 Geigertown Rd, Birdsboro, PA 19508

Population	1-mi.	3-mi.	5-mi.
2009 Male Population	316	2,043	10,282
2009 Female Population	304	1,985	10,307
% 2009 Male Population	50.97%	50.72%	49.94%
% 2009 Female Population	49.03%	49.28%	50.06%
2009 Total Adult Population	454	2,895	15,161
2009 Total Daytime Population	251	2,303	17,307
2009 Total Daytime Work Population	69	489	6,319
2009 Median Age Total Population	38	37	37
2009 Median Age Adult Population	45	45	45
2009 Age 0-5	54	350	1,690
2009 Age 6-13	74	520	2,524
2009 Age 14-17	39	263	1,214
2009 Age 18-20	19	124	636
2009 Age 21-24	23	151	851
2009 Age 25-29	24	160	1,100
2009 Age 30-34	40	251	1,329
2009 Age 35-39	50	327	1,653
2009 Age 40-44	53	350	1,764
2009 Age 45-49	59	374	1,698
2009 Age 50-54	43	265	1,483
2009 Age 55-59	41	263	1,274
2009 Age 60-64	29	193	919
2009 Age 65-69	23	137	749
2009 Age 70-74	20	124	669
2009 Age 75-79	12	71	486
2009 Age 80-84	10	58	315
2009 Age 85+	7	47	235
% 2009 Age 0-5	8.71%	8.69%	8.21%
% 2009 Age 6-13	11.94%	12.91%	12.26%
% 2009 Age 14-17	6.29%	6.53%	5.90%
% 2009 Age 18-20	3.06%	3.08%	3.09%
% 2009 Age 21-24	3.71%	3.75%	4.13%
% 2009 Age 25-29	3.87%	3.97%	5.34%
% 2009 Age 30-34	6.45%	6.23%	6.45%
% 2009 Age 35-39	8.06%	8.12%	8.03%
% 2009 Age 40-44	8.55%	8.69%	8.57%
% 2009 Age 45-49	9.52%	9.29%	8.25%
% 2009 Age 50-54	6.94%	6.58%	7.20%
% 2009 Age 55-59	6.61%	6.53%	6.19%
% 2009 Age 60-64	4.68%	4.79%	4.46%
% 2009 Age 65-69	3.71%	3.40%	3.64%
% 2009 Age 70-74	3.23%	3.08%	3.25%
% 2009 Age 75-79	1.94%	1.76%	2.36%
% 2009 Age 80-84	1.61%	1.44%	1.53%
% 2009 Age 85+	1.13%	1.17%	1.14%
2009 White Population	603	3,929	19,838
2009 Black Population	7	39	258
2009 Asian/Hawaiian/Pacific Islander	1	13	138
2009 American Indian/Alaska Native	2	12	36
2009 Other Population (Incl 2+ Races)	8	35	319
2009 Hispanic Population	14	62	431
2009 Non-Hispanic Population	606	3,967	20,158
% 2009 White Population	97.10%	97.54%	96.35%
% 2009 Black Population	1.13%	0.97%	1.25%
% 2009 Asian/Hawaiian/Pacific Islander	0.16%	0.32%	0.67%
% 2009 American Indian/Alaska Native	0.32%	0.30%	0.17%
% 2009 Other Population (Incl 2+ Races)	1.29%	0.87%	1.55%
% 2009 Hispanic Population	2.26%	1.54%	2.09%
% 2009 Non-Hispanic Population	97.74%	98.46%	97.91%
2000 Non-Hispanic White	557	3,332	17,549
2000 Non-Hispanic Black	n/a	4	159
2000 Non-Hispanic Amer Indian/Alaska Native	n/a	n/a	62
2000 Non-Hispanic Asian	3	25	70
2000 Non-Hispanic Hawaiian/Pacific Islander	n/a	n/a	n/a

	<b>1-mi.</b>	<b>3-mi.</b>	<b>5-mi.</b>
<b>Population</b>			
2000 Non-Hispanic Some Other Race	n/a	n/a	40
2000 Non-Hispanic Two or More Races	n/a	1	106
% 2000 Non-Hispanic White	99.46%	99.11%	97.57%
% 2000 Non-Hispanic Black	0.00%	0.12%	0.88%
% 2000 Non-Hispanic Amer Indian/Alaska Native	0.00%	0.00%	0.34%
% 2000 Non-Hispanic Asian	0.54%	0.74%	0.39%
% 2000 Non-Hispanic Hawaiian/Pacific Islander	0.00%	0.00%	0.00%
% 2000 Non-Hispanic Some Other Race	0.00%	0.00%	0.22%
% 2000 Non-Hispanic Two or More Races	0.00%	0.03%	0.59%

	<b>1-mi.</b>	<b>3-mi.</b>	<b>5-mi.</b>
<b>Population Change</b>			
Total Employees	n/a	n/a	n/a
Total Establishments	n/a	n/a	n/a
2009 Total Population	621	4,029	20,589
2009 Total Households	230	1,428	7,772
Population Change 1990-2009	160	1,337	5,210
Household Change 1990-2009	68	497	2,223
% Population Change 1990-2009	34.71%	49.67%	33.88%
% Household Change 1990-2009	41.98%	53.38%	40.06%
Population Change 2000-2009	63	692	2,513
Household Change 2000-2009	24	252	1,024
% Population Change 2000-2009	11.29%	20.74%	13.90%
% Households Change 2000-2009	11.65%	21.43%	15.17%

	<b>1-mi.</b>	<b>3-mi.</b>	<b>5-mi.</b>
<b>Housing</b>			
2000 Total Housing Units	215	1,229	7,011
2000 Occupied Housing Units	206	1,183	6,737
2000 Owner Occupied Housing Units	187	1,072	5,664
2000 Renter Occupied Housing Units	18	111	1,074
2000 Vacant Housing Units	9	46	273
% 2000 Occupied Housing Units	95.81%	96.26%	96.09%
% 2000 Owner Occupied Housing Units	87.38%	87.23%	80.79%
% 2000 Renter Occupied Housing Units	8.41%	9.03%	15.32%
% 2000 Vacant Housing Units	4.21%	3.74%	3.89%

	<b>1-mi.</b>	<b>3-mi.</b>	<b>5-mi.</b>
<b>Income</b>			
2009 Median Household Income	\$64,591	\$59,999	\$58,070
2009 Per Capita Income	\$30,190	\$27,233	\$28,529
2009 Average Household Income	\$81,512	\$76,835	\$75,577
2009 Household Income < \$10,000	8	45	178
2009 Household Income \$10,000-\$14,999	15	76	303
2009 Household Income \$15,000-\$19,999	10	63	361
2009 Household Income \$20,000-\$24,999	9	71	381
2009 Household Income \$25,000-\$29,999	7	46	314
2009 Household Income \$30,000-\$34,999	9	64	325
2009 Household Income \$35,000-\$39,999	5	49	277
2009 Household Income \$40,000-\$44,999	3	55	404
2009 Household Income \$45,000-\$49,999	12	84	481
2009 Household Income \$50,000-\$59,999	22	161	1,068
2009 Household Income \$60,000-\$74,999	49	294	1,388
2009 Household Income \$75,000-\$99,999	65	349	1,688
2009 Household Income \$100,000-\$124,999	9	46	384
2009 Household Income \$125,000-\$149,999	4	14	126
2009 Household Income \$150,000-\$199,999	1	4	58
2009 Household Income \$200,000-\$249,999	1	4	13
2009 Household Income \$250,000-\$499,999	1	3	23
2009 Household Income \$500,000+	n/a	n/a	n/a
2009 Household Income \$200,000+	2	7	36
% 2009 Household Income < \$10,000	3.48%	3.15%	2.29%
% 2009 Household Income \$10,000-\$14,999	6.52%	5.32%	3.90%
% 2009 Household Income \$15,000-\$19,999	4.35%	4.41%	4.64%
% 2009 Household Income \$20,000-\$24,999	3.91%	4.97%	4.90%
% 2009 Household Income \$25,000-\$29,999	3.04%	3.22%	4.04%
% 2009 Household Income \$30,000-\$34,999	3.91%	4.48%	4.18%
% 2009 Household Income \$35,000-\$39,999	2.17%	3.43%	3.56%
% 2009 Household Income \$40,000-\$44,999	1.30%	3.85%	5.20%
% 2009 Household Income \$45,000-\$49,999	5.22%	5.88%	6.19%
% 2009 Household Income \$50,000-\$59,999	9.57%	11.27%	13.74%
% 2009 Household Income \$60,000-\$74,999	21.30%	20.59%	17.86%
% 2009 Household Income \$75,000-\$99,999	28.26%	24.44%	21.72%
% 2009 Household Income \$100,000-\$124,999	3.91%	3.22%	4.94%
% 2009 Household Income \$125,000-\$149,999	1.74%	0.98%	1.62%
% 2009 Household Income \$150,000-\$199,999	0.43%	0.28%	0.75%

<b>Income</b>	<b>1-mi.</b>	<b>3-mi.</b>	<b>5-mi.</b>
% 2009 Household Income \$200,000-\$249,999	0.43%	0.28%	0.17%
% 2009 Household Income \$250,000-\$499,999	0.43%	0.21%	0.30%
% 2009 Household Income \$500,000+	0.00%	0.00%	0.00%
% 2009 Household Income \$200,000+	0.87%	0.49%	0.46%

<b>Retail Sales Volume</b>	<b>1-mi.</b>	<b>3-mi.</b>	<b>5-mi.</b>
2009 Children/Infants Clothing Stores	\$112,187	\$646,784	\$3,403,947
2009 Jewelry Stores	\$85,448	\$491,791	\$2,578,264
2009 Mens Clothing Stores	\$161,220	\$932,935	\$4,951,216
2009 Shoe Stores	\$146,484	\$851,789	\$4,569,472
2009 Womens Clothing Stores	\$270,836	\$1,585,507	\$8,630,966
2009 Automobile Dealers	\$1,828,152	\$10,915,587	\$61,922,192
2009 Automotive Parts/Acc/Repair Stores	\$234,213	\$1,373,011	\$7,496,456
2009 Other Motor Vehicle Dealers	\$72,044	\$418,485	\$2,239,768
2009 Tire Dealers	\$65,108	\$379,842	\$2,052,374
2009 Hardware Stores	\$30,797	\$179,404	\$966,216
2009 Home Centers	\$160,645	\$987,461	\$5,926,710
2009 Nursery/Garden Centers	\$69,095	\$403,116	\$2,178,317
2009 Outdoor Power Equipment Stores	\$18,763	\$120,047	\$773,130
2009 Paint/Wallpaper Stores	\$6,051	\$37,725	\$232,335
2009 Appliance/TV/Other Electronics Stores	\$189,447	\$1,091,296	\$5,732,548
2009 Camera/Photographic Supplies Stores	\$29,035	\$170,757	\$938,707
2009 Computer/Software Stores	\$84,469	\$502,306	\$2,825,976
2009 Beer/Wine/Liquor Stores	\$119,631	\$690,576	\$3,644,873
2009 Convenience/Specialty Food Stores	\$267,181	\$1,535,448	\$8,293,028
2009 Restaurant Expenditures	\$1,463,691	\$8,283,752	\$39,199,910
2009 Supermarkets/Other Grocery excl Conv	\$1,251,789	\$7,384,849	\$40,865,648
2009 Furniture Stores	\$184,830	\$1,083,013	\$5,907,220
2009 Home Furnishings Stores	\$125,479	\$719,221	\$3,735,261
2009 Gen Merch/Appliance/Furniture Stores	\$1,639,827	\$9,587,630	\$52,049,740
2009 Gasoline Stations w/ Convenience Stores	\$1,086,356	\$6,273,182	\$33,405,782
2009 Other Gasoline Stations	\$819,175	\$4,737,734	\$25,112,755
2009 Department Stores excl Leased Depts	\$1,829,274	\$10,678,927	\$57,782,290
2009 General Merchandise Stores	\$1,454,997	\$8,504,617	\$46,142,522
2009 Other Health/Personal Care Stores	\$115,821	\$691,720	\$3,925,978
2009 Pharmacies/Drug Stores	\$600,892	\$3,549,398	\$19,693,402
2009 Pet/Pet Supplies Stores	\$83,102	\$494,166	\$2,780,085
2009 Book/Periodical/Music Stores	\$29,468	\$165,675	\$821,721
2009 Hobby/Toy/Game Stores	\$15,538	\$127,123	\$1,115,974
2009 Musical Instrument/Supplies Stores	\$16,705	\$98,558	\$545,454
2009 Sewing/Needlework/Piece Goods Stores	\$5,313	\$30,649	\$161,500
2009 Sporting Goods Stores	\$132,142	\$713,535	\$3,180,299
2009 Video Tape Stores - Retail	\$15,072	\$88,045	\$477,077

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