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## Demographics for 101 E Ben Franklin Hwy, Birdsboro, PA 19508

	Population	1-mi.	3-mi.	5-mi.
2009 Male Population		565	8,466	22,432
2009 Female Population		578	8,628	22,930
% 2009 Male Population		49.43%	49.53%	49.45%
% 2009 Female Population		50.57%	50.47%	50.55%
2009 Total Adult Population		828	12,422	33,224
2009 Total Daytime Population		1,058	12,850	34,732
2009 Total Daytime Work Population		410	4,447	11,945
2009 Median Age Total Population		33	35	36
2009 Median Age Adult Population		42	43	44
2009 Age 0-5		112	1,618	4,009
2009 Age 6-13		140	2,134	5,636
2009 Age 14-17		63	920	2,493
2009 Age 18-20		40	538	1,473
2009 Age 21-24		52	684	1,666
2009 Age 25-29		81	1,090	2,681
2009 Age 30-34		97	1,311	3,323
2009 Age 35-39		90	1,432	3,759
2009 Age 40-44		99	1,480	3,959
2009 Age 45-49		73	1,220	3,547
2009 Age 50-54		72	1,196	3,365
2009 Age 55-59		56	924	2,653
2009 Age 60-64		44	674	1,826
2009 Age 65-69		36	545	1,443
2009 Age 70-74		29	473	1,261
2009 Age 75-79		27	394	1,014
2009 Age 80-84		19	275	722
2009 Age 85+		12	188	530
% 2009 Age 0-5		9.81%	9.46%	8.84%
% 2009 Age 6-13		12.26%	12.48%	12.43%
% 2009 Age 14-17		5.52%	5.38%	5.50%
% 2009 Age 18-20		3.50%	3.15%	3.25%
% 2009 Age 21-24		4.55%	4.00%	3.67%
% 2009 Age 25-29		7.09%	6.38%	5.91%
% 2009 Age 30-34		8.49%	7.67%	7.33%
% 2009 Age 35-39		7.88%	8.38%	8.29%
% 2009 Age 40-44		8.67%	8.66%	8.73%
% 2009 Age 45-49		6.39%	7.14%	7.82%
% 2009 Age 50-54		6.30%	7.00%	7.42%
% 2009 Age 55-59		4.90%	5.40%	5.85%
% 2009 Age 60-64		3.85%	3.94%	4.03%
% 2009 Age 65-69		3.15%	3.19%	3.18%
% 2009 Age 70-74		2.54%	2.77%	2.78%
% 2009 Age 75-79		2.36%	2.30%	2.24%
% 2009 Age 80-84		1.66%	1.61%	1.59%
% 2009 Age 85+		1.05%	1.10%	1.17%
2009 White Population		1,060	16,030	42,516
2009 Black Population		39	546	1,409
2009 Asian/Hawaiian/Pacific Islander		5	135	539
2009 American Indian/Alaska Native		4	38	97
2009 Other Population (Incl 2+ Races)		36	344	801
2009 Hispanic Population		37	504	1,312
2009 Non-Hispanic Population		1,106	16,590	44,050
% 2009 White Population		92.66%	93.78%	93.73%
% 2009 Black Population		3.41%	3.19%	3.11%
% 2009 Asian/Hawaiian/Pacific Islander		0.44%	0.79%	1.19%
% 2009 American Indian/Alaska Native		0.35%	0.22%	0.21%
% 2009 Other Population (Incl 2+ Races)		3.15%	2.01%	1.77%
% 2009 Hispanic Population		3.24%	2.95%	2.89%
% 2009 Non-Hispanic Population		96.76%	97.05%	97.11%
2000 Non-Hispanic White		1,027	14,400	36,271
2000 Non-Hispanic Black		19	309	808
2000 Non-Hispanic Amer Indian/Alaska Native		n/a	30	32

		<b>1-mi.</b>	<b>3-mi.</b>	<b>5-mi.</b>
<b>Population</b>				
2000 Non-Hispanic Asian		6	98	229
2000 Non-Hispanic Hawaiian/Pacific Islander		n/a	n/a	n/a
2000 Non-Hispanic Some Other Race		8	33	60
2000 Non-Hispanic Two or More Races		4	88	291
% 2000 Non-Hispanic White		96.52%	96.27%	96.23%
% 2000 Non-Hispanic Black		1.79%	2.07%	2.14%
% 2000 Non-Hispanic Amer Indian/Alaska Native		0.00%	0.20%	0.08%
% 2000 Non-Hispanic Asian		0.56%	0.66%	0.61%
% 2000 Non-Hispanic Hawaiian/Pacific Islander		0.00%	0.00%	0.00%
% 2000 Non-Hispanic Some Other Race		0.75%	0.22%	0.16%
% 2000 Non-Hispanic Two or More Races		0.38%	0.59%	0.77%

		<b>1-mi.</b>	<b>3-mi.</b>	<b>5-mi.</b>
<b>Population Change</b>				
Total Employees	n/a	n/a	n/a	n/a
Total Establishments	n/a	n/a	n/a	n/a
2009 Total Population	1,143	17,093	45,362	
2009 Total Households	454	6,366	16,816	
Population Change 1990-2009	246	4,853	15,025	
Household Change 1990-2009	99	1,840	5,725	
% Population Change 1990-2009	27.42%	39.65%	49.53%	
% Household Change 1990-2009	27.89%	40.65%	51.62%	
Population Change 2000-2009	79	1,973	7,421	
Household Change 2000-2009	35	764	2,783	
% Population Change 2000-2009	7.42%	13.05%	19.56%	
% Households Change 2000-2009	8.35%	13.64%	19.83%	

		<b>1-mi.</b>	<b>3-mi.</b>	<b>5-mi.</b>
<b>Housing</b>				
2000 Total Housing Units	438	5,768	14,494	
2000 Occupied Housing Units	422	5,578	14,041	
2000 Owner Occupied Housing Units	313	4,725	11,896	
2000 Renter Occupied Housing Units	109	853	2,144	
2000 Vacant Housing Units	16	191	453	
% 2000 Occupied Housing Units	96.35%	96.71%	96.87%	
% 2000 Owner Occupied Housing Units	71.46%	81.90%	82.08%	
% 2000 Renter Occupied Housing Units	24.89%	14.79%	14.79%	
% 2000 Vacant Housing Units	3.65%	3.31%	3.13%	

		<b>1-mi.</b>	<b>3-mi.</b>	<b>5-mi.</b>
<b>Income</b>				
2009 Median Household Income		\$51,265	\$55,334	\$59,205
2009 Per Capita Income		\$24,293	\$25,913	\$27,761
2009 Average Household Income		\$61,161	\$69,579	\$74,887
2009 Household Income < \$10,000	17	205	449	
2009 Household Income \$10,000-\$14,999	27	351	770	
2009 Household Income \$15,000-\$19,999	20	297	584	
2009 Household Income \$20,000-\$24,999	39	336	743	
2009 Household Income \$25,000-\$29,999	29	265	575	
2009 Household Income \$30,000-\$34,999	15	235	586	
2009 Household Income \$35,000-\$39,999	12	145	425	
2009 Household Income \$40,000-\$44,999	19	215	670	
2009 Household Income \$45,000-\$49,999	39	496	1,010	
2009 Household Income \$50,000-\$59,999	79	1,195	2,820	
2009 Household Income \$60,000-\$74,999	67	1,182	3,706	
2009 Household Income \$75,000-\$99,999	60	982	3,150	
2009 Household Income \$100,000-\$124,999	22	272	799	
2009 Household Income \$125,000-\$149,999	5	130	302	
2009 Household Income \$150,000-\$199,999	4	35	140	
2009 Household Income \$200,000-\$249,999	n/a	10	25	
2009 Household Income \$250,000-\$499,999	n/a	14	60	
2009 Household Income \$500,000+	n/a	n/a	2	
2009 Household Income \$200,000+	1	24	87	
% 2009 Household Income < \$10,000	3.74%	3.22%	2.67%	
% 2009 Household Income \$10,000-\$14,999	5.95%	5.51%	4.58%	
% 2009 Household Income \$15,000-\$19,999	4.41%	4.67%	3.47%	
% 2009 Household Income \$20,000-\$24,999	8.59%	5.28%	4.42%	
% 2009 Household Income \$25,000-\$29,999	6.39%	4.16%	3.42%	
% 2009 Household Income \$30,000-\$34,999	3.30%	3.69%	3.48%	
% 2009 Household Income \$35,000-\$39,999	2.64%	2.28%	2.53%	
% 2009 Household Income \$40,000-\$44,999	4.19%	3.38%	3.98%	
% 2009 Household Income \$45,000-\$49,999	8.59%	7.79%	6.01%	
% 2009 Household Income \$50,000-\$59,999	17.40%	18.77%	16.77%	
% 2009 Household Income \$60,000-\$74,999	14.76%	18.57%	22.04%	
% 2009 Household Income \$75,000-\$99,999	13.22%	15.43%	18.73%	
% 2009 Household Income \$100,000-\$124,999	4.85%	4.27%	4.75%	

<b>Income</b>	<b>1-mi.</b>	<b>3-mi.</b>	<b>5-mi.</b>
% 2009 Household Income \$125,000-\$149,999	1.10%	2.04%	1.80%
% 2009 Household Income \$150,000-\$199,999	0.88%	0.55%	0.83%
% 2009 Household Income \$200,000-\$249,999	0.00%	0.16%	0.15%
% 2009 Household Income \$250,000-\$499,999	0.00%	0.22%	0.36%
% 2009 Household Income \$500,000+	0.00%	0.00%	0.01%
% 2009 Household Income \$200,000+	0.22%	0.38%	0.52%

<b>Retail Sales Volume</b>	<b>1-mi.</b>	<b>3-mi.</b>	<b>5-mi.</b>
2009 Children/Infants Clothing Stores	\$155,977	\$2,495,968	\$7,291,956
2009 Jewelry Stores	\$117,269	\$1,876,986	\$5,510,086
2009 Mens Clothing Stores	\$230,494	\$3,646,272	\$10,561,073
2009 Shoe Stores	\$216,971	\$3,400,393	\$9,734,792
2009 Womens Clothing Stores	\$420,600	\$6,454,959	\$18,215,444
2009 Automobile Dealers	\$3,229,394	\$47,420,470	\$128,485,258
2009 Automotive Parts/Acc/Repair Stores	\$367,197	\$5,615,435	\$15,799,266
2009 Other Motor Vehicle Dealers	\$105,902	\$1,662,452	\$4,771,479
2009 Tire Dealers	\$98,714	\$1,523,222	\$4,332,890
2009 Hardware Stores	\$46,205	\$757,912	\$2,146,951
2009 Home Centers	\$335,505	\$4,742,287	\$12,184,401
2009 Nursery/Garden Centers	\$104,788	\$1,616,389	\$4,597,641
2009 Outdoor Power Equipment Stores	\$47,807	\$631,885	\$1,527,916
2009 Paint/Wallpaper Stores	\$13,606	\$186,879	\$469,470
2009 Appliance/TV/Other Electronics Stores	\$261,733	\$4,189,672	\$12,268,395
2009 Camera/Photographic Supplies Stores	\$46,520	\$708,275	\$1,978,411
2009 Computer/Software Stores	\$145,471	\$2,158,367	\$5,894,041
2009 Beer/Wine/Liquor Stores	\$167,933	\$2,681,139	\$7,807,740
2009 Convenience/Specialty Food Stores	\$513,183	\$6,382,574	\$15,034,780
2009 Restaurant Expenditures	\$2,150,068	\$29,623,346	\$76,375,141
2009 Supermarkets/Other Grocery excl Conv	\$2,047,762	\$30,955,627	\$85,902,794
2009 Furniture Stores	\$288,855	\$4,424,005	\$12,459,052
2009 Home Furnishings Stores	\$166,787	\$2,721,594	\$8,060,933
2009 Gen Merch/Appliance/Furniture Stores	\$2,524,429	\$38,905,015	\$110,075,777
2009 Gasoline Stations w/ Convenience Stores	\$1,679,559	\$24,919,841	\$68,770,754
2009 Other Gasoline Stations	\$1,166,377	\$18,537,267	\$53,735,976
2009 Department Stores excl Leased Depts	\$2,786,162	\$43,094,687	\$122,344,172
2009 General Merchandise Stores	\$2,235,574	\$34,481,011	\$97,616,725
2009 Other Health/Personal Care Stores	\$204,910	\$3,009,932	\$8,150,831
2009 Pharmacies/Drug Stores	\$991,164	\$14,928,768	\$41,323,246
2009 Pet/Pet Supplies Stores	\$143,101	\$2,129,125	\$5,812,858
2009 Book/Periodical/Music Stores	\$33,256	\$572,596	\$1,788,926
2009 Hobby/Toy/Game Stores	\$90,286	\$1,033,606	\$2,009,243
2009 Musical Instrument/Supplies Stores	\$27,338	\$411,739	\$1,142,907
2009 Sewing/Needlework/Piece Goods Stores	\$7,418	\$119,059	\$347,137
2009 Sporting Goods Stores	\$95,367	\$2,072,656	\$7,347,137
2009 Video Tape Stores - Retail	\$23,061	\$355,875	\$1,008,948