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Demographics for 1402 N 9th St, Reading, PA 19604

Population	1-mi.	3-mi.	5-mi.
2009 Male Population	14,714	53,265	86,052
2009 Female Population	14,889	56,453	91,846
% 2009 Male Population	49.70%	48.55%	48.37%
% 2009 Female Population	50.30%	51.45%	51.63%
2009 Total Adult Population	20,489	79,009	132,385
2009 Total Daytime Population	25,630	110,552	175,927
2009 Total Daytime Work Population	6,966	46,003	74,634
2009 Median Age Total Population	28	31	35
2009 Median Age Adult Population	38	42	44
2009 Age 0-5	3,178	10,763	15,213
2009 Age 6-13	4,078	13,797	20,606
2009 Age 14-17	1,857	6,149	9,693
2009 Age 18-20	1,819	5,553	8,153
2009 Age 21-24	2,118	6,734	9,332
2009 Age 25-29	2,321	8,153	11,993
2009 Age 30-34	2,270	7,687	11,891
2009 Age 35-39	2,063	7,742	12,548
2009 Age 40-44	1,978	7,196	12,415
2009 Age 45-49	1,628	6,410	11,588
2009 Age 50-54	1,402	5,693	10,634
2009 Age 55-59	1,047	4,733	8,870
2009 Age 60-64	841	3,947	7,150
2009 Age 65-69	783	3,510	6,534
2009 Age 70-74	765	3,529	6,554
2009 Age 75-79	649	3,252	5,984
2009 Age 80-84	444	2,528	4,542
2009 Age 85+	362	2,341	4,199
% 2009 Age 0-5	10.74%	9.81%	8.55%
% 2009 Age 6-13	13.78%	12.58%	11.58%
% 2009 Age 14-17	6.27%	5.60%	5.45%
% 2009 Age 18-20	6.14%	5.06%	4.58%
% 2009 Age 21-24	7.15%	6.14%	5.25%
% 2009 Age 25-29	7.84%	7.43%	6.74%
% 2009 Age 30-34	7.67%	7.01%	6.68%
% 2009 Age 35-39	6.97%	7.06%	7.05%
% 2009 Age 40-44	6.68%	6.56%	6.98%
% 2009 Age 45-49	5.50%	5.84%	6.51%
% 2009 Age 50-54	4.74%	5.19%	5.98%
% 2009 Age 55-59	3.54%	4.31%	4.99%
% 2009 Age 60-64	2.84%	3.60%	4.02%
% 2009 Age 65-69	2.65%	3.20%	3.67%
% 2009 Age 70-74	2.58%	3.22%	3.68%
% 2009 Age 75-79	2.19%	2.96%	3.36%
% 2009 Age 80-84	1.50%	2.30%	2.55%
% 2009 Age 85+	1.22%	2.13%	2.36%
2009 White Population	17,401	69,516	132,570
2009 Black Population	3,513	11,988	13,688
2009 Asian/Hawaiian/Pacific Islander	702	2,089	3,466
2009 American Indian/Alaska Native	136	557	645
2009 Other Population (Incl 2+ Races)	7,850	25,567	27,529
2009 Hispanic Population	12,387	42,212	45,996
2009 Non-Hispanic Population	17,215	67,505	131,901
% 2009 White Population	58.78%	63.36%	74.52%
% 2009 Black Population	11.87%	10.93%	7.69%
% 2009 Asian/Hawaiian/Pacific Islander	2.37%	1.90%	1.95%
% 2009 American Indian/Alaska Native	0.46%	0.51%	0.36%
% 2009 Other Population (Incl 2+ Races)	26.52%	23.30%	15.47%
% 2009 Hispanic Population	41.85%	38.47%	25.86%
% 2009 Non-Hispanic Population	58.15%	61.53%	74.14%
2000 Non-Hispanic White	16,840	64,944	122,974
2000 Non-Hispanic Black	2,175	8,437	9,593
2000 Non-Hispanic Amer Indian/Alaska Native	43	301	382
2000 Non-Hispanic Asian	530	1,494	2,305
2000 Non-Hispanic Hawaiian/Pacific Islander	3	70	80

Population	1-mi.	3-mi.	5-mi.
2000 Non-Hispanic Some Other Race	54	152	194
2000 Non-Hispanic Two or More Races	569	1,861	2,513
% 2000 Non-Hispanic White	83.31%	84.06%	89.09%
% 2000 Non-Hispanic Black	10.76%	10.92%	6.95%
% 2000 Non-Hispanic Amer Indian/Alaska Native	0.21%	0.39%	0.28%
% 2000 Non-Hispanic Asian	2.62%	1.93%	1.67%
% 2000 Non-Hispanic Hawaiian/Pacific Islander	0.01%	0.09%	0.06%
% 2000 Non-Hispanic Some Other Race	0.27%	0.20%	0.14%
% 2000 Non-Hispanic Two or More Races	2.81%	2.41%	1.82%

Population Change	1-mi.	3-mi.	5-mi.
Total Employees	n/a	n/a	n/a
Total Establishments	n/a	n/a	n/a
2009 Total Population	29,602	109,717	177,897
2009 Total Households	10,593	42,339	70,737
Population Change 1990-2009	2,638	4,870	17,059
Household Change 1990-2009	41	-22	5,860
% Population Change 1990-2009	9.78%	4.64%	10.61%
% Household Change 1990-2009	0.39%	-0.05%	9.03%
Population Change 2000-2009	1,021	1,267	7,261
Household Change 2000-2009	455	917	3,491
% Population Change 2000-2009	3.57%	1.17%	4.26%
% Households Change 2000-2009	4.49%	2.21%	5.19%

Housing	1-mi.	3-mi.	5-mi.
2000 Total Housing Units	11,402	46,186	72,901
2000 Occupied Housing Units	10,165	41,456	67,243
2000 Owner Occupied Housing Units	6,340	23,882	44,770
2000 Renter Occupied Housing Units	3,825	17,574	22,473
2000 Vacant Housing Units	1,237	4,730	5,657
% 2000 Occupied Housing Units	89.15%	89.76%	92.24%
% 2000 Owner Occupied Housing Units	55.60%	51.71%	61.41%
% 2000 Renter Occupied Housing Units	33.55%	38.05%	30.83%
% 2000 Vacant Housing Units	10.85%	10.24%	7.76%

Income	1-mi.	3-mi.	5-mi.
2009 Median Household Income	\$35,595	\$35,235	\$41,884
2009 Per Capita Income	\$17,270	\$19,936	\$24,550
2009 Average Household Income	\$48,261	\$51,662	\$61,741
2009 Household Income < \$10,000	880	4,588	5,756
2009 Household Income \$10,000-\$14,999	815	3,320	4,856
2009 Household Income \$15,000-\$19,999	896	3,503	5,035
2009 Household Income \$20,000-\$24,999	859	3,195	4,691
2009 Household Income \$25,000-\$29,999	818	3,269	4,608
2009 Household Income \$30,000-\$34,999	916	3,155	4,546
2009 Household Income \$35,000-\$39,999	944	2,966	4,234
2009 Household Income \$40,000-\$44,999	869	2,918	4,360
2009 Household Income \$45,000-\$49,999	883	2,585	4,181
2009 Household Income \$50,000-\$59,999	1,106	4,151	7,836
2009 Household Income \$60,000-\$74,999	814	4,058	8,886
2009 Household Income \$75,000-\$99,999	507	3,001	7,130
2009 Household Income \$100,000-\$124,999	209	906	2,276
2009 Household Income \$125,000-\$149,999	23	305	949
2009 Household Income \$150,000-\$199,999	30	183	706
2009 Household Income \$200,000-\$249,999	5	70	211
2009 Household Income \$250,000-\$499,999	18	162	464
2009 Household Income \$500,000+	1	5	14
2009 Household Income \$200,000+	23	237	689
% 2009 Household Income < \$10,000	8.31%	10.84%	8.14%
% 2009 Household Income \$10,000-\$14,999	7.69%	7.84%	6.86%
% 2009 Household Income \$15,000-\$19,999	8.46%	8.27%	7.12%
% 2009 Household Income \$20,000-\$24,999	8.11%	7.55%	6.63%
% 2009 Household Income \$25,000-\$29,999	7.72%	7.72%	6.51%
% 2009 Household Income \$30,000-\$34,999	8.65%	7.45%	6.43%
% 2009 Household Income \$35,000-\$39,999	8.91%	7.01%	5.99%
% 2009 Household Income \$40,000-\$44,999	8.20%	6.89%	6.16%
% 2009 Household Income \$45,000-\$49,999	8.34%	6.11%	5.91%
% 2009 Household Income \$50,000-\$59,999	10.44%	9.80%	11.08%
% 2009 Household Income \$60,000-\$74,999	7.68%	9.58%	12.56%
% 2009 Household Income \$75,000-\$99,999	4.79%	7.09%	10.08%
% 2009 Household Income \$100,000-\$124,999	1.97%	2.14%	3.22%
% 2009 Household Income \$125,000-\$149,999	0.22%	0.72%	1.34%
% 2009 Household Income \$150,000-\$199,999	0.28%	0.43%	1.00%

Income	1-mi.	3-mi.	5-mi.
% 2009 Household Income \$200,000-\$249,999	0.05%	0.17%	0.30%
% 2009 Household Income \$250,000-\$499,999	0.17%	0.38%	0.66%
% 2009 Household Income \$500,000+	0.01%	0.01%	0.02%
% 2009 Household Income \$200,000+	0.22%	0.56%	0.97%

Retail Sales Volume	1-mi.	3-mi.	5-mi.
2009 Children/Infants Clothing Stores	\$3,099,798	\$13,367,498	\$25,676,457
2009 Jewelry Stores	\$2,314,323	\$10,077,225	\$19,276,255
2009 Mens Clothing Stores	\$4,893,157	\$21,267,075	\$39,260,971
2009 Shoe Stores	\$4,538,356	\$19,392,869	\$36,154,836
2009 Womens Clothing Stores	\$9,267,877	\$39,767,065	\$71,331,607
2009 Automobile Dealers	\$61,716,043	\$260,327,326	\$483,915,953
2009 Automotive Parts/Acc/Repair Stores	\$7,383,004	\$31,720,951	\$58,858,070
2009 Other Motor Vehicle Dealers	\$2,207,749	\$9,568,827	\$17,755,671
2009 Tire Dealers	\$1,946,115	\$8,345,336	\$15,694,812
2009 Hardware Stores	\$807,865	\$3,718,981	\$7,681,953
2009 Home Centers	\$6,883,796	\$29,319,680	\$51,808,775
2009 Nursery/Garden Centers	\$2,000,135	\$8,630,829	\$16,400,925
2009 Outdoor Power Equipment Stores	\$841,695	\$3,490,599	\$6,281,136
2009 Paint/Wallpaper Stores	\$272,189	\$1,155,410	\$2,017,683
2009 Appliance/TV/Other Electronics Stores	\$5,458,378	\$23,548,103	\$44,260,737
2009 Camera/Photographic Supplies Stores	\$947,438	\$4,072,255	\$7,505,966
2009 Computer/Software Stores	\$3,028,946	\$12,857,224	\$23,206,928
2009 Beer/Wine/Liquor Stores	\$3,390,496	\$14,668,123	\$27,919,210
2009 Convenience/Specialty Food Stores	\$8,377,358	\$31,476,248	\$56,823,022
2009 Restaurant Expenditures	\$35,218,280	\$130,556,650	\$259,763,777
2009 Supermarkets/Other Grocery excl Conv	\$41,652,739	\$178,365,681	\$327,942,817
2009 Furniture Stores	\$5,847,320	\$25,045,859	\$46,464,816
2009 Home Furnishings Stores	\$3,463,468	\$15,263,938	\$28,888,056
2009 Gen Merch/Appliance/Furniture Stores	\$52,079,569	\$224,175,511	\$413,640,743
2009 Gasoline Stations w/ Convenience Stores	\$34,771,501	\$148,132,259	\$266,105,164
2009 Other Gasoline Stations	\$26,394,147	\$116,656,022	\$209,282,154
2009 Department Stores excl Leased Depts	\$57,537,942	\$247,723,605	\$457,901,474
2009 General Merchandise Stores	\$46,232,249	\$199,129,652	\$367,175,927
2009 Other Health/Personal Care Stores	\$4,016,794	\$17,136,990	\$31,385,083
2009 Pharmacies/Drug Stores	\$20,167,249	\$86,623,480	\$158,571,134
2009 Pet/Pet Supplies Stores	\$3,016,367	\$12,783,034	\$23,054,141
2009 Book/Periodical/Music Stores	\$1,168,386	\$5,199,736	\$8,265,875
2009 Hobby/Toy/Game Stores	\$1,651,457	\$6,838,725	\$11,061,510
2009 Musical Instrument/Supplies Stores	\$537,077	\$2,279,919	\$4,250,189
2009 Sewing/Needlework/Piece Goods Stores	\$197,497	\$879,887	\$1,490,320
2009 Sporting Goods Stores	\$2,163,371	\$10,084,862	\$21,604,045
2009 Video Tape Stores - Retail	\$467,624	\$2,003,452	\$3,732,588

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