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Demographics for 523 Muhlenberg St, Reading, PA 19605

Population	1-mi.	3-mi.	5-mi.
2009 Male Population	2,715	41,608	76,477
2009 Female Population	2,938	43,925	81,033
% 2009 Male Population	48.03%	48.65%	48.55%
% 2009 Female Population	51.97%	51.35%	51.45%
2009 Total Adult Population	4,534	61,914	116,552
2009 Total Daytime Population	11,028	87,065	160,765
2009 Total Daytime Work Population	6,371	37,665	68,840
2009 Median Age Total Population	41	32	34
2009 Median Age Adult Population	49	42	44
2009 Age 0-5	368	8,087	13,712
2009 Age 6-13	504	10,646	18,564
2009 Age 14-17	247	4,886	8,682
2009 Age 18-20	193	4,447	7,543
2009 Age 21-24	244	5,110	8,556
2009 Age 25-29	325	5,946	10,654
2009 Age 30-34	357	5,818	10,484
2009 Age 35-39	402	6,044	11,116
2009 Age 40-44	409	5,794	10,882
2009 Age 45-49	367	5,153	10,033
2009 Age 50-54	329	4,558	9,161
2009 Age 55-59	304	3,756	7,665
2009 Age 60-64	335	3,250	6,301
2009 Age 65-69	280	2,911	5,617
2009 Age 70-74	285	2,936	5,644
2009 Age 75-79	273	2,546	5,187
2009 Age 80-84	215	1,888	3,962
2009 Age 85+	215	1,757	3,744
% 2009 Age 0-5	6.51%	9.45%	8.71%
% 2009 Age 6-13	8.92%	12.45%	11.79%
% 2009 Age 14-17	4.37%	5.71%	5.51%
% 2009 Age 18-20	3.41%	5.20%	4.79%
% 2009 Age 21-24	4.32%	5.97%	5.43%
% 2009 Age 25-29	5.75%	6.95%	6.76%
% 2009 Age 30-34	6.32%	6.80%	6.66%
% 2009 Age 35-39	7.11%	7.07%	7.06%
% 2009 Age 40-44	7.24%	6.77%	6.91%
% 2009 Age 45-49	6.49%	6.02%	6.37%
% 2009 Age 50-54	5.82%	5.33%	5.82%
% 2009 Age 55-59	5.38%	4.39%	4.87%
% 2009 Age 60-64	5.93%	3.80%	4.00%
% 2009 Age 65-69	4.95%	3.40%	3.57%
% 2009 Age 70-74	5.04%	3.43%	3.58%
% 2009 Age 75-79	4.83%	2.98%	3.29%
% 2009 Age 80-84	3.80%	2.21%	2.52%
% 2009 Age 85+	3.80%	2.05%	2.38%
2009 White Population	5,038	55,131	113,610
2009 Black Population	154	9,481	13,160
2009 Asian/Hawaiian/Pacific Islander	58	1,616	3,095
2009 American Indian/Alaska Native	3	439	627
2009 Other Population (Incl 2+ Races)	401	18,866	27,017
2009 Hispanic Population	745	31,163	45,413
2009 Non-Hispanic Population	4,908	54,370	112,097
% 2009 White Population	89.11%	64.46%	72.13%
% 2009 Black Population	2.72%	11.08%	8.36%
% 2009 Asian/Hawaiian/Pacific Islander	1.03%	1.89%	1.96%
% 2009 American Indian/Alaska Native	0.05%	0.51%	0.40%
% 2009 Other Population (Incl 2+ Races)	7.09%	22.06%	17.15%
% 2009 Hispanic Population	13.18%	36.43%	28.83%
% 2009 Non-Hispanic Population	86.82%	63.57%	71.17%
2000 Non-Hispanic White	4,756	50,182	104,999
2000 Non-Hispanic Black	81	6,669	9,306
2000 Non-Hispanic Amer Indian/Alaska Native	12	241	362
2000 Non-Hispanic Asian	66	1,106	2,166
2000 Non-Hispanic Hawaiian/Pacific Islander	n/a	23	81

	1-mi.	3-mi.	5-mi.
Population			
2000 Non-Hispanic Some Other Race	n/a	101	174
2000 Non-Hispanic Two or More Races	32	1,421	2,217
% 2000 Non-Hispanic White	96.14%	84.00%	88.01%
% 2000 Non-Hispanic Black	1.64%	11.16%	7.80%
% 2000 Non-Hispanic Amer Indian/Alaska Native	0.24%	0.40%	0.30%
% 2000 Non-Hispanic Asian	1.33%	1.85%	1.82%
% 2000 Non-Hispanic Hawaiian/Pacific Islander	0.00%	0.04%	0.07%
% 2000 Non-Hispanic Some Other Race	0.00%	0.17%	0.15%
% 2000 Non-Hispanic Two or More Races	0.65%	2.38%	1.86%

	1-mi.	3-mi.	5-mi.
Population Change			
Total Employees	n/a	n/a	n/a
Total Establishments	n/a	n/a	n/a
2009 Total Population	5,653	85,533	157,510
2009 Total Households	2,433	32,686	61,749
Population Change 1990-2009	250	8,542	13,893
Household Change 1990-2009	87	1,704	4,112
% Population Change 1990-2009	4.63%	11.09%	9.67%
% Household Change 1990-2009	3.71%	5.50%	7.13%
Population Change 2000-2009	291	3,124	5,743
Household Change 2000-2009	159	1,477	2,800
% Population Change 2000-2009	5.43%	3.79%	3.78%
% Households Change 2000-2009	6.99%	4.73%	4.75%

	1-mi.	3-mi.	5-mi.
Housing			
2000 Total Housing Units	2,373	34,741	64,367
2000 Occupied Housing Units	2,264	31,249	58,947
2000 Owner Occupied Housing Units	1,817	18,736	38,257
2000 Renter Occupied Housing Units	447	12,513	20,690
2000 Vacant Housing Units	109	3,491	5,420
% 2000 Occupied Housing Units	95.41%	89.95%	91.58%
% 2000 Owner Occupied Housing Units	76.57%	53.93%	59.44%
% 2000 Renter Occupied Housing Units	18.84%	36.02%	32.14%
% 2000 Vacant Housing Units	4.59%	10.05%	8.42%

	1-mi.	3-mi.	5-mi.
Income			
2009 Median Household Income	\$38,785	\$35,968	\$39,901
2009 Per Capita Income	\$23,529	\$19,616	\$23,687
2009 Average Household Income	\$54,670	\$51,332	\$60,420
2009 Household Income < \$10,000	123	3,327	5,494
2009 Household Income \$10,000-\$14,999	231	2,689	4,425
2009 Household Income \$15,000-\$19,999	240	2,580	4,597
2009 Household Income \$20,000-\$24,999	180	2,386	4,174
2009 Household Income \$25,000-\$29,999	165	2,405	4,252
2009 Household Income \$30,000-\$34,999	173	2,504	4,125
2009 Household Income \$35,000-\$39,999	138	2,333	3,884
2009 Household Income \$40,000-\$44,999	145	2,230	3,886
2009 Household Income \$45,000-\$49,999	133	2,005	3,677
2009 Household Income \$50,000-\$59,999	262	3,257	6,586
2009 Household Income \$60,000-\$74,999	250	3,346	7,099
2009 Household Income \$75,000-\$99,999	285	2,598	5,576
2009 Household Income \$100,000-\$124,999	74	650	1,893
2009 Household Income \$125,000-\$149,999	24	155	831
2009 Household Income \$150,000-\$199,999	7	124	603
2009 Household Income \$200,000-\$249,999	1	22	196
2009 Household Income \$250,000-\$499,999	2	73	438
2009 Household Income \$500,000+	n/a	2	14
2009 Household Income \$200,000+	3	97	647
% 2009 Household Income < \$10,000	5.06%	10.18%	8.90%
% 2009 Household Income \$10,000-\$14,999	9.49%	8.23%	7.17%
% 2009 Household Income \$15,000-\$19,999	9.86%	7.89%	7.44%
% 2009 Household Income \$20,000-\$24,999	7.40%	7.30%	6.76%
% 2009 Household Income \$25,000-\$29,999	6.78%	7.36%	6.89%
% 2009 Household Income \$30,000-\$34,999	7.11%	7.66%	6.68%
% 2009 Household Income \$35,000-\$39,999	5.67%	7.14%	6.29%
% 2009 Household Income \$40,000-\$44,999	5.96%	6.82%	6.29%
% 2009 Household Income \$45,000-\$49,999	5.47%	6.13%	5.95%
% 2009 Household Income \$50,000-\$59,999	10.77%	9.96%	10.67%
% 2009 Household Income \$60,000-\$74,999	10.28%	10.24%	11.50%
% 2009 Household Income \$75,000-\$99,999	11.71%	7.95%	9.03%
% 2009 Household Income \$100,000-\$124,999	3.04%	1.99%	3.07%
% 2009 Household Income \$125,000-\$149,999	0.99%	0.47%	1.35%
% 2009 Household Income \$150,000-\$199,999	0.29%	0.38%	0.98%

Income	1-mi.	3-mi.	5-mi.
% 2009 Household Income \$200,000-\$249,999	0.04%	0.07%	0.32%
% 2009 Household Income \$250,000-\$499,999	0.08%	0.22%	0.71%
% 2009 Household Income \$500,000+	0.00%	0.01%	0.02%
% 2009 Household Income \$200,000+	0.12%	0.30%	1.05%

Retail Sales Volume	1-mi.	3-mi.	5-mi.
2009 Children/Infants Clothing Stores	\$729,382	\$10,055,929	\$21,874,728
2009 Jewelry Stores	\$544,688	\$7,610,255	\$16,401,820
2009 Mens Clothing Stores	\$1,141,480	\$15,877,304	\$33,707,486
2009 Shoe Stores	\$1,063,496	\$14,424,785	\$31,005,139
2009 Womens Clothing Stores	\$2,160,153	\$29,391,952	\$61,537,215
2009 Automobile Dealers	\$14,835,064	\$192,629,973	\$412,463,442
2009 Automotive Parts/Acc/Repair Stores	\$1,747,226	\$23,609,255	\$50,345,148
2009 Other Motor Vehicle Dealers	\$517,386	\$7,132,108	\$15,234,171
2009 Tire Dealers	\$461,132	\$6,244,373	\$13,375,077
2009 Hardware Stores	\$195,377	\$2,764,949	\$6,592,895
2009 Home Centers	\$1,647,314	\$21,266,932	\$44,811,882
2009 Nursery/Garden Centers	\$476,553	\$6,479,554	\$13,939,220
2009 Outdoor Power Equipment Stores	\$209,111	\$2,533,651	\$5,345,444
2009 Paint/Wallpaper Stores	\$65,634	\$837,717	\$1,740,747
2009 Appliance/TV/Other Electronics Stores	\$1,274,040	\$17,657,517	\$37,861,848
2009 Camera/Photographic Supplies Stores	\$224,023	\$3,019,487	\$6,436,738
2009 Computer/Software Stores	\$716,401	\$9,463,462	\$19,955,515
2009 Beer/Wine/Liquor Stores	\$796,272	\$11,005,411	\$23,842,674
2009 Convenience/Specialty Food Stores	\$2,675,426	\$25,866,633	\$50,605,762
2009 Restaurant Expenditures	\$10,497,843	\$108,528,010	\$227,017,964
2009 Supermarkets/Other Grocery excl Conv	\$9,862,524	\$132,031,110	\$281,262,620
2009 Furniture Stores	\$1,381,979	\$18,629,321	\$39,759,292
2009 Home Furnishings Stores	\$806,835	\$11,482,539	\$24,741,082
2009 Gen Merch/Appliance/Furniture Stores	\$12,259,565	\$166,667,154	\$354,672,673
2009 Gasoline Stations w/ Convenience Stores	\$8,772,273	\$112,519,344	\$231,725,324
2009 Other Gasoline Stations	\$6,096,847	\$86,652,721	\$181,119,571
2009 Department Stores excl Leased Depts	\$13,533,604	\$184,324,665	\$392,534,512
2009 General Merchandise Stores	\$10,877,586	\$148,037,832	\$314,913,383
2009 Other Health/Personal Care Stores	\$961,268	\$12,658,396	\$26,853,223
2009 Pharmacies/Drug Stores	\$4,777,164	\$64,109,545	\$136,049,840
2009 Pet/Pet Supplies Stores	\$711,976	\$9,390,735	\$19,855,400
2009 Book/Periodical/Music Stores	\$253,126	\$3,813,634	\$7,370,230
2009 Hobby/Toy/Game Stores	\$415,949	\$4,782,828	\$9,585,457
2009 Musical Instrument/Supplies Stores	\$127,923	\$1,693,661	\$3,627,209
2009 Sewing/Needlework/Piece Goods Stores	\$44,573	\$646,517	\$1,309,488
2009 Sporting Goods Stores	\$470,629	\$8,014,048	\$18,347,218
2009 Video Tape Stores - Retail	\$110,348	\$1,492,455	\$3,192,608