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Demographics for 238 E High St, Pottstown, PA 19464

	Population	1-mi.	3-mi.	5-mi.
2009 Male Population		6,703	21,696	37,283
2009 Female Population		7,079	23,071	38,914
% 2009 Male Population		48.64%	48.46%	48.93%
% 2009 Female Population		51.36%	51.54%	51.07%
2009 Total Adult Population		10,192	33,281	56,296
2009 Total Daytime Population		11,291	36,845	55,246
2009 Total Daytime Work Population		5,820	19,478	26,027
2009 Median Age Total Population		34	36	37
2009 Median Age Adult Population		42	44	45
2009 Age 0-5		1,223	3,751	6,212
2009 Age 6-13		1,598	5,199	9,149
2009 Age 14-17		769	2,536	4,540
2009 Age 18-20		542	1,531	2,609
2009 Age 21-24		803	2,057	3,095
2009 Age 25-29		918	2,739	4,063
2009 Age 30-34		1,039	3,131	5,085
2009 Age 35-39		1,055	3,473	6,121
2009 Age 40-44		1,063	3,582	6,550
2009 Age 45-49		890	3,208	5,846
2009 Age 50-54		785	2,943	5,335
2009 Age 55-59		674	2,410	4,296
2009 Age 60-64		524	1,820	3,219
2009 Age 65-69		426	1,592	2,630
2009 Age 70-74		442	1,588	2,515
2009 Age 75-79		430	1,396	2,153
2009 Age 80-84		322	1,036	1,587
2009 Age 85+		280	777	1,192
% 2009 Age 0-5		8.87%	8.38%	8.15%
% 2009 Age 6-13		11.59%	11.61%	12.01%
% 2009 Age 14-17		5.58%	5.66%	5.96%
% 2009 Age 18-20		3.93%	3.42%	3.42%
% 2009 Age 21-24		5.83%	4.59%	4.06%
% 2009 Age 25-29		6.66%	6.12%	5.33%
% 2009 Age 30-34		7.54%	6.99%	6.67%
% 2009 Age 35-39		7.65%	7.76%	8.03%
% 2009 Age 40-44		7.71%	8.00%	8.60%
% 2009 Age 45-49		6.46%	7.17%	7.67%
% 2009 Age 50-54		5.70%	6.57%	7.00%
% 2009 Age 55-59		4.89%	5.38%	5.64%
% 2009 Age 60-64		3.80%	4.07%	4.22%
% 2009 Age 65-69		3.09%	3.56%	3.45%
% 2009 Age 70-74		3.21%	3.55%	3.30%
% 2009 Age 75-79		3.12%	3.12%	2.83%
% 2009 Age 80-84		2.34%	2.31%	2.08%
% 2009 Age 85+		2.03%	1.74%	1.56%
2009 White Population		9,724	36,803	66,761
2009 Black Population		2,737	5,325	6,138
2009 Asian/Hawaiian/Pacific Islander		128	533	820
2009 American Indian/Alaska Native		57	133	210
2009 Other Population (Incl 2+ Races)		1,137	1,973	2,268
2009 Hispanic Population		1,231	2,031	2,416
2009 Non-Hispanic Population		12,552	42,736	73,781
% 2009 White Population		70.55%	82.21%	87.62%
% 2009 Black Population		19.86%	11.89%	8.06%
% 2009 Asian/Hawaiian/Pacific Islander		0.93%	1.19%	1.08%
% 2009 American Indian/Alaska Native		0.41%	0.30%	0.28%
% 2009 Other Population (Incl 2+ Races)		8.25%	4.41%	2.98%
% 2009 Hispanic Population		8.93%	4.54%	3.17%
% 2009 Non-Hispanic Population		91.07%	95.46%	96.83%
2000 Non-Hispanic White		10,671	35,965	61,028
2000 Non-Hispanic Black		2,318	4,313	4,754
2000 Non-Hispanic Amer Indian/Alaska Native		19	95	122
2000 Non-Hispanic Asian		52	317	467
2000 Non-Hispanic Hawaiian/Pacific Islander		7	10	18

Population	1-mi.	3-mi.	5-mi.
2000 Non-Hispanic Some Other Race	25	77	95
2000 Non-Hispanic Two or More Races	520	856	1,029
% 2000 Non-Hispanic White	78.39%	86.39%	90.39%
% 2000 Non-Hispanic Black	17.03%	10.36%	7.04%
% 2000 Non-Hispanic Amer Indian/Alaska Native	0.14%	0.23%	0.18%
% 2000 Non-Hispanic Asian	0.38%	0.76%	0.69%
% 2000 Non-Hispanic Hawaiian/Pacific Islander	0.05%	0.02%	0.03%
% 2000 Non-Hispanic Some Other Race	0.18%	0.18%	0.14%
% 2000 Non-Hispanic Two or More Races	3.82%	2.06%	1.52%

Population Change	1-mi.	3-mi.	5-mi.
Total Employees	n/a	n/a	n/a
Total Establishments	n/a	n/a	n/a
2009 Total Population	13,783	44,767	76,197
2009 Total Households	6,258	19,153	30,727
Population Change 1990-2009	-528	3,646	13,599
Household Change 1990-2009	331	3,096	7,202
% Population Change 1990-2009	-3.69%	8.87%	21.72%
% Household Change 1990-2009	5.58%	19.28%	30.61%
Population Change 2000-2009	-586	2,139	7,392
Household Change 2000-2009	252	2,080	4,387
% Population Change 2000-2009	-4.08%	5.02%	10.74%
% Households Change 2000-2009	4.20%	12.18%	16.66%

Housing	1-mi.	3-mi.	5-mi.
2000 Total Housing Units	6,687	18,216	27,692
2000 Occupied Housing Units	6,024	17,107	26,352
2000 Owner Occupied Housing Units	2,897	11,047	19,023
2000 Renter Occupied Housing Units	3,127	6,060	7,329
2000 Vacant Housing Units	663	1,109	1,340
% 2000 Occupied Housing Units	90.09%	93.91%	95.16%
% 2000 Owner Occupied Housing Units	43.32%	60.64%	68.69%
% 2000 Renter Occupied Housing Units	46.76%	33.27%	26.47%
% 2000 Vacant Housing Units	9.91%	6.09%	4.84%

Income	1-mi.	3-mi.	5-mi.
2009 Median Household Income	\$37,119	\$47,910	\$53,954
2009 Per Capita Income	\$23,429	\$27,635	\$28,698
2009 Average Household Income	\$51,601	\$64,592	\$71,166
2009 Household Income < \$10,000	479	1,074	1,326
2009 Household Income \$10,000-\$14,999	440	984	1,472
2009 Household Income \$15,000-\$19,999	482	1,177	1,619
2009 Household Income \$20,000-\$24,999	548	1,151	1,624
2009 Household Income \$25,000-\$29,999	491	1,102	1,487
2009 Household Income \$30,000-\$34,999	494	1,069	1,444
2009 Household Income \$35,000-\$39,999	461	1,102	1,517
2009 Household Income \$40,000-\$44,999	425	1,139	1,542
2009 Household Income \$45,000-\$49,999	429	1,337	1,842
2009 Household Income \$50,000-\$59,999	894	2,613	3,769
2009 Household Income \$60,000-\$74,999	619	2,651	4,757
2009 Household Income \$75,000-\$99,999	351	2,484	5,235
2009 Household Income \$100,000-\$124,999	64	705	1,779
2009 Household Income \$125,000-\$149,999	45	314	804
2009 Household Income \$150,000-\$199,999	2	115	263
2009 Household Income \$200,000-\$249,999	6	26	54
2009 Household Income \$250,000-\$499,999	28	108	189
2009 Household Income \$500,000+	1	2	4
2009 Household Income \$200,000+	35	136	247
% 2009 Household Income < \$10,000	7.65%	5.61%	4.32%
% 2009 Household Income \$10,000-\$14,999	7.03%	5.14%	4.79%
% 2009 Household Income \$15,000-\$19,999	7.70%	6.15%	5.27%
% 2009 Household Income \$20,000-\$24,999	8.76%	6.01%	5.29%
% 2009 Household Income \$25,000-\$29,999	7.84%	5.75%	4.84%
% 2009 Household Income \$30,000-\$34,999	7.89%	5.58%	4.70%
% 2009 Household Income \$35,000-\$39,999	7.37%	5.75%	4.94%
% 2009 Household Income \$40,000-\$44,999	6.79%	5.95%	5.02%
% 2009 Household Income \$45,000-\$49,999	6.85%	6.98%	5.99%
% 2009 Household Income \$50,000-\$59,999	14.28%	13.64%	12.27%
% 2009 Household Income \$60,000-\$74,999	9.89%	13.84%	15.48%
% 2009 Household Income \$75,000-\$99,999	5.61%	12.97%	17.04%
% 2009 Household Income \$100,000-\$124,999	1.02%	3.68%	5.79%
% 2009 Household Income \$125,000-\$149,999	0.72%	1.64%	2.62%
% 2009 Household Income \$150,000-\$199,999	0.03%	0.60%	0.86%

Income	1-mi.	3-mi.	5-mi.
% 2009 Household Income \$200,000-\$249,999	0.10%	0.14%	0.18%
% 2009 Household Income \$250,000-\$499,999	0.45%	0.56%	0.62%
% 2009 Household Income \$500,000+	0.02%	0.01%	0.01%
% 2009 Household Income \$200,000+	0.56%	0.71%	0.80%

Retail Sales Volume	1-mi.	3-mi.	5-mi.
2009 Children/Infants Clothing Stores	\$1,535,943	\$6,225,674	\$10,658,276
2009 Jewelry Stores	\$1,147,776	\$4,630,250	\$8,001,590
2009 Mens Clothing Stores	\$2,476,484	\$9,810,828	\$16,646,511
2009 Shoe Stores	\$2,227,810	\$8,954,529	\$15,034,457
2009 Womens Clothing Stores	\$4,526,612	\$17,924,826	\$29,825,196
2009 Automobile Dealers	\$27,896,890	\$110,109,851	\$187,168,524
2009 Automotive Parts/Acc/Repair Stores	\$3,569,915	\$14,090,541	\$23,998,034
2009 Other Motor Vehicle Dealers	\$1,118,412	\$4,403,902	\$7,488,140
2009 Tire Dealers	\$921,638	\$3,704,693	\$6,328,999
2009 Hardware Stores	\$585,978	\$1,990,630	\$3,656,750
2009 Home Centers	\$3,400,263	\$12,481,503	\$21,017,799
2009 Nursery/Garden Centers	\$957,194	\$3,809,437	\$6,598,009
2009 Outdoor Power Equipment Stores	\$348,032	\$1,278,184	\$2,200,361
2009 Paint/Wallpaper Stores	\$127,608	\$466,628	\$788,407
2009 Appliance/TV/Other Electronics Stores	\$2,696,400	\$10,952,796	\$18,541,867
2009 Camera/Photographic Supplies Stores	\$465,817	\$1,817,734	\$3,087,651
2009 Computer/Software Stores	\$1,428,205	\$5,601,709	\$9,358,384
2009 Beer/Wine/Liquor Stores	\$1,707,476	\$6,843,067	\$11,702,625
2009 Convenience/Specialty Food Stores	\$12,668,252	\$29,048,928	\$47,309,610
2009 Restaurant Expenditures	\$54,289,132	\$135,527,075	\$224,507,652
2009 Supermarkets/Other Grocery excl Conv	\$20,249,808	\$79,085,230	\$133,957,745
2009 Furniture Stores	\$2,812,916	\$11,165,414	\$18,933,477
2009 Home Furnishings Stores	\$1,848,605	\$7,278,149	\$12,544,661
2009 Gen Merch/Appliance/Furniture Stores	\$25,584,824	\$100,933,905	\$171,076,010
2009 Gasoline Stations w/ Convenience Stores	\$26,891,075	\$83,580,411	\$139,843,020
2009 Other Gasoline Stations	\$14,222,822	\$54,531,485	\$92,533,410
2009 Department Stores excl Leased Depts	\$28,281,222	\$111,886,702	\$189,617,877
2009 General Merchandise Stores	\$22,771,907	\$89,768,493	\$152,142,536
2009 Other Health/Personal Care Stores	\$1,889,060	\$7,295,459	\$12,440,270
2009 Pharmacies/Drug Stores	\$9,839,232	\$38,184,856	\$64,844,934
2009 Pet/Pet Supplies Stores	\$1,437,006	\$5,631,603	\$9,368,141
2009 Book/Periodical/Music Stores	\$643,063	\$2,545,329	\$4,034,767
2009 Hobby/Toy/Game Stores	\$690,183	\$2,190,275	\$3,723,924
2009 Musical Instrument/Supplies Stores	\$249,311	\$994,230	\$1,686,113
2009 Sewing/Needlework/Piece Goods Stores	\$111,002	\$419,428	\$694,673
2009 Sporting Goods Stores	\$1,415,244	\$6,116,765	\$10,689,370
2009 Video Tape Stores - Retail	\$225,524	\$900,055	\$1,525,783

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