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Joseph Leone

## Demographics for 2924 West Germantown Pike, Norristown, PA 19403

	Population	1-mi.	3-mi.	5-mi.
2009 Male Population		2,926	27,398	74,742
2009 Female Population		3,003	26,892	74,840
% 2009 Male Population		49.35%	50.47%	49.97%
% 2009 Female Population		50.65%	49.53%	50.03%
2009 Total Adult Population		4,381	42,649	116,118
2009 Total Daytime Population		5,361	38,555	128,050
2009 Total Daytime Work Population		3,096	19,818	76,720
2009 Median Age Total Population		37	37	37
2009 Median Age Adult Population		44	44	44
2009 Age 0-5		517	3,775	10,966
2009 Age 6-13		710	5,240	15,114
2009 Age 14-17		321	2,625	7,384
2009 Age 18-20		194	1,814	5,030
2009 Age 21-24		204	2,837	7,658
2009 Age 25-29		289	3,562	9,799
2009 Age 30-34		428	4,218	11,306
2009 Age 35-39		546	4,600	12,425
2009 Age 40-44		556	4,679	12,460
2009 Age 45-49		522	4,355	11,633
2009 Age 50-54		465	3,843	10,483
2009 Age 55-59		346	3,088	8,627
2009 Age 60-64		247	2,562	6,747
2009 Age 65-69		206	2,025	5,492
2009 Age 70-74		156	1,774	4,981
2009 Age 75-79		111	1,590	4,228
2009 Age 80-84		66	1,005	2,921
2009 Age 85+		46	697	2,328
% 2009 Age 0-5		8.72%	6.95%	7.33%
% 2009 Age 6-13		11.97%	9.65%	10.10%
% 2009 Age 14-17		5.41%	4.84%	4.94%
% 2009 Age 18-20		3.27%	3.34%	3.36%
% 2009 Age 21-24		3.44%	5.23%	5.12%
% 2009 Age 25-29		4.87%	6.56%	6.55%
% 2009 Age 30-34		7.22%	7.77%	7.56%
% 2009 Age 35-39		9.21%	8.47%	8.31%
% 2009 Age 40-44		9.38%	8.62%	8.33%
% 2009 Age 45-49		8.80%	8.02%	7.78%
% 2009 Age 50-54		7.84%	7.08%	7.01%
% 2009 Age 55-59		5.83%	5.69%	5.77%
% 2009 Age 60-64		4.17%	4.72%	4.51%
% 2009 Age 65-69		3.47%	3.73%	3.67%
% 2009 Age 70-74		2.63%	3.27%	3.33%
% 2009 Age 75-79		1.87%	2.93%	2.83%
% 2009 Age 80-84		1.11%	1.85%	1.95%
% 2009 Age 85+		0.78%	1.28%	1.56%
2009 White Population		5,225	43,240	115,310
2009 Black Population		261	6,439	18,814
2009 Asian/Hawaiian/Pacific Islander		364	2,499	8,877
2009 American Indian/Alaska Native		8	80	291
2009 Other Population (Incl 2+ Races)		71	2,033	6,292
2009 Hispanic Population		107	2,546	7,747
2009 Non-Hispanic Population		5,823	51,744	141,835
% 2009 White Population		88.13%	79.64%	77.09%
% 2009 Black Population		4.40%	11.86%	12.58%
% 2009 Asian/Hawaiian/Pacific Islander		6.14%	4.60%	5.93%
% 2009 American Indian/Alaska Native		0.13%	0.15%	0.19%
% 2009 Other Population (Incl 2+ Races)		1.20%	3.74%	4.21%
% 2009 Hispanic Population		1.80%	4.69%	5.18%
% 2009 Non-Hispanic Population		98.20%	95.31%	94.82%
2000 Non-Hispanic White		5,306	41,792	112,701
2000 Non-Hispanic Black		218	4,926	18,145
2000 Non-Hispanic Amer Indian/Alaska Native		n/a	33	147
2000 Non-Hispanic Asian		216	1,530	6,183
2000 Non-Hispanic Hawaiian/Pacific Islander		n/a	101	151
2000 Non-Hispanic Some Other Race		n/a	30	153
2000 Non-Hispanic Two or More Races		79	843	1,893
% 2000 Non-Hispanic White		91.18%	84.85%	80.86%
% 2000 Non-Hispanic Black		3.75%	10.00%	13.02%
% 2000 Non-Hispanic Amer Indian/Alaska Native		0.00%	0.07%	0.11%
% 2000 Non-Hispanic Asian		3.71%	3.11%	4.44%
% 2000 Non-Hispanic Hawaiian/Pacific Islander		0.00%	0.21%	0.11%
% 2000 Non-Hispanic Some Other Race		0.00%	0.06%	0.11%
% 2000 Non-Hispanic Two or More Races		1.36%	1.71%	1.36%
	<b>Population Change</b>	<b>1-mi.</b>	<b>3-mi.</b>	<b>5-mi.</b>
Total Employees		n/a	n/a	n/a

	<b>Population Change</b>	<b>1-mi.</b>	<b>3-mi.</b>	<b>5-mi.</b>
Total Establishemnts	n/a	n/a	n/a	n/a
2009 Total Population	5,929	54,289	149,582	
2009 Total Households	2,301	21,732	60,366	
Population Change 1990-2009	865	6,322	19,287	
Household Change 1990-2009	495	3,649	11,171	
% Population Change 1990-2009	17.08%	13.18%	14.80%	
% Household Change 1990-2009	27.41%	20.18%	22.71%	
Population Change 2000-2009	68	3,296	4,747	
Household Change 2000-2009	151	2,392	6,129	
% Population Change 2000-2009	1.16%	6.46%	3.28%	
% Households Change 2000-2009	7.02%	12.37%	11.30%	
	<b>Housing</b>	<b>1-mi.</b>	<b>3-mi.</b>	<b>5-mi.</b>
2000 Total Housing Units		2,197	20,383	57,398
2000 Occupied Housing Units		2,149	19,346	54,187
2000 Owner Occupied Housing Units		2,013	13,987	37,474
2000 Renter Occupied Housing Units		136	5,359	16,713
2000 Vacant Housing Units		48	1,037	3,211
% 2000 Occupied Housing Units		97.82%	94.91%	94.41%
% 2000 Owner Occupied Housing Units		91.62%	68.62%	65.29%
% 2000 Renter Occupied Housing Units		6.19%	26.29%	29.12%
% 2000 Vacant Housing Units		2.18%	5.09%	5.59%
	<b>Income</b>	<b>1-mi.</b>	<b>3-mi.</b>	<b>5-mi.</b>
2009 Median Household Income		\$89,279	\$68,509	\$68,488
2009 Per Capita Income		\$40,002	\$33,470	\$35,860
2009 Average Household Income		\$103,072	\$83,612	\$88,859
2009 Household Income < \$10,000		11	566	1,747
2009 Household Income \$10,000-\$14,999		43	747	2,054
2009 Household Income \$15,000-\$19,999		50	835	2,119
2009 Household Income \$20,000-\$24,999		43	831	2,271
2009 Household Income \$25,000-\$29,999		42	730	1,985
2009 Household Income \$30,000-\$34,999		46	688	2,123
2009 Household Income \$35,000-\$39,999		47	782	2,357
2009 Household Income \$40,000-\$44,999		63	753	2,261
2009 Household Income \$45,000-\$49,999		57	991	2,672
2009 Household Income \$50,000-\$59,999		91	1,950	5,598
2009 Household Income \$60,000-\$74,999		136	3,512	8,827
2009 Household Income \$75,000-\$99,999		913	5,837	14,197
2009 Household Income \$100,000-\$124,999		461	1,915	5,882
2009 Household Income \$125,000-\$149,999		188	933	3,544
2009 Household Income \$150,000-\$199,999		76	411	1,768
2009 Household Income \$200,000-\$249,999		13	77	292
2009 Household Income \$250,000-\$499,999		21	168	647
2009 Household Income \$500,000+		n/a	5	21
2009 Household Income \$200,000+		34	251	960
% 2009 Household Income < \$10,000		0.48%	2.60%	2.89%
% 2009 Household Income \$10,000-\$14,999		1.87%	3.44%	3.40%
% 2009 Household Income \$15,000-\$19,999		2.17%	3.84%	3.51%
% 2009 Household Income \$20,000-\$24,999		1.87%	3.82%	3.76%
% 2009 Household Income \$25,000-\$29,999		1.83%	3.36%	3.29%
% 2009 Household Income \$30,000-\$34,999		2.00%	3.17%	3.52%
% 2009 Household Income \$35,000-\$39,999		2.04%	3.60%	3.90%
% 2009 Household Income \$40,000-\$44,999		2.74%	3.47%	3.75%
% 2009 Household Income \$45,000-\$49,999		2.48%	4.56%	4.43%
% 2009 Household Income \$50,000-\$59,999		3.95%	8.97%	9.27%
% 2009 Household Income \$60,000-\$74,999		5.91%	16.16%	14.62%
% 2009 Household Income \$75,000-\$99,999		39.68%	26.86%	23.52%
% 2009 Household Income \$100,000-\$124,999		20.03%	8.81%	9.74%
% 2009 Household Income \$125,000-\$149,999		8.17%	4.29%	5.87%
% 2009 Household Income \$150,000-\$199,999		3.30%	1.89%	2.93%
% 2009 Household Income \$200,000-\$249,999		0.56%	0.35%	0.48%
% 2009 Household Income \$250,000-\$499,999		0.91%	0.77%	1.07%
% 2009 Household Income \$500,000+		0.00%	0.02%	0.03%
% 2009 Household Income \$200,000+		1.48%	1.16%	1.59%
	<b>Retail Sales Volume</b>	<b>1-mi.</b>	<b>3-mi.</b>	<b>5-mi.</b>
2009 Children/Infants Clothing Stores		\$601,720	\$7,404,829	\$22,382,772
2009 Jewelry Stores		\$464,440	\$5,806,176	\$17,192,519
2009 Mens Clothing Stores		\$1,013,071	\$12,806,832	\$38,049,254
2009 Shoe Stores		\$880,425	\$10,800,049	\$33,049,226
2009 Womens Clothing Stores		\$1,886,069	\$23,600,220	\$71,122,981
2009 Automobile Dealers		\$11,089,901	\$130,380,638	\$395,543,601
2009 Automotive Parts/Acc/Repair Stores		\$1,442,172	\$17,730,330	\$52,923,983
2009 Other Motor Vehicle Dealers		\$448,705	\$5,624,110	\$16,738,288
2009 Tire Dealers		\$373,708	\$4,563,355	\$13,700,484
2009 Hardware Stores		\$171,595	\$2,196,666	\$5,978,760
2009 Home Centers		\$1,329,931	\$16,143,950	\$47,666,477
2009 Nursery/Garden Centers		\$385,497	\$4,718,214	\$13,950,696
2009 Outdoor Power Equipment Stores		\$138,482	\$1,531,656	\$4,522,454
2009 Paint/Wallpaper Stores		\$51,939	\$625,779	\$1,829,406
2009 Appliance/TV/Other Electronics Stores		\$1,090,869	\$13,595,410	\$41,119,766
2009 Camera/Photographic Supplies Stores		\$186,300	\$2,295,672	\$6,845,628
2009 Computer/Software Stores		\$581,568	\$7,069,597	\$21,412,698
2009 Beer/Wine/Liquor Stores		\$670,833	\$8,323,445	\$24,997,407
2009 Convenience/Specialty Food Stores		\$10,030,074	\$44,959,513	\$117,578,598
2009 Restaurant Expenditures		\$55,444,082	\$247,506,719	\$616,640,949
2009 Supermarkets/Other Grocery excl Conv		\$8,095,330	\$99,152,482	\$296,941,456

<b>Retail Sales Volume</b>	<b>1-mi.</b>	<b>3-mi.</b>	<b>5-mi.</b>
2009 Furniture Stores	\$1,133,624	\$13,887,288	\$41,759,703
2009 Home Furnishings Stores	\$734,901	\$9,409,515	\$27,593,275
2009 Gen Merch/Appliance/Furniture Stores	\$10,347,761	\$128,241,480	\$383,421,102
2009 Gasoline Stations w/ Convenience Stores	\$15,943,443	\$122,088,893	\$341,501,416
2009 Other Gasoline Stations	\$5,913,370	\$77,129,382	\$223,922,819
2009 Department Stores excl Leased Depts	\$11,438,630	\$141,836,891	\$424,540,866
2009 General Merchandise Stores	\$9,214,138	\$114,354,197	\$341,661,405
2009 Other Health/Personal Care Stores	\$762,190	\$9,212,352	\$27,346,503
2009 Pharmacies/Drug Stores	\$3,967,105	\$48,855,153	\$145,179,629
2009 Pet/Pet Supplies Stores	\$577,988	\$7,018,079	\$21,385,990
2009 Book/Periodical/Music Stores	\$306,085	\$4,212,020	\$12,475,346
2009 Hobby/Toy/Game Stores	\$285,231	\$3,205,427	\$8,934,947
2009 Musical Instrument/Supplies Stores	\$99,721	\$1,194,902	\$3,625,848
2009 Sewing/Needlework/Piece Goods Stores	\$48,038	\$644,680	\$1,869,264
2009 Sporting Goods Stores	\$530,439	\$7,290,399	\$21,807,185
2009 Video Tape Stores - Retail	\$90,648	\$1,111,067	\$3,350,802

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