

Demographic Summary Report

700 Main St, Stockertown, PA 18083

Building Type: **General Retail** Total Available: **0 SF**
 Secondary: **Bar** % Leased: **100%**
 GLA: **5,184 SF** Rent/SF/Yr: **-**
 Year Built: **1900**



Radius	1 Mile	3 Mile	5 Mile
Population			
2023 Projection	1,163	19,806	54,470
2018 Estimate	1,156	19,662	53,661
2010 Census	1,175	19,834	51,931
Growth 2018 - 2023	0.61%	0.73%	1.51%
Growth 2010 - 2018	-1.62%	-0.87%	3.33%
2018 Population by Hispanic Origin	43	912	3,419
2018 Population	1,156	19,662	53,661
White	1,126 97.40%	18,427 93.72%	48,254 89.92%
Black	7 0.61%	577 2.93%	2,718 5.07%
Am. Indian & Alaskan	2 0.17%	42 0.21%	112 0.21%
Asian	10 0.87%	364 1.85%	1,681 3.13%
Hawaiian & Pacific Island	0 0.00%	4 0.02%	22 0.04%
Other	10 0.87%	248 1.26%	875 1.63%
U.S. Armed Forces	0	3	14
Households			
2023 Projection	442	7,899	20,550
2018 Estimate	439	7,838	20,245
2010 Census	446	7,908	19,644
Growth 2018 - 2023	0.68%	0.78%	1.51%
Growth 2010 - 2018	-1.57%	-0.89%	3.06%
Owner Occupied	343 78.13%	5,871 74.90%	16,960 83.77%
Renter Occupied	96 21.87%	1,966 25.08%	3,286 16.23%
2018 Households by HH Income	438	7,839	20,247
Income: <\$25,000	33 7.53%	952 12.14%	1,917 9.47%
Income: \$25,000 - \$50,000	83 18.95%	1,148 14.64%	3,096 15.29%
Income: \$50,000 - \$75,000	76 17.35%	1,416 18.06%	3,354 16.57%
Income: \$75,000 - \$100,000	101 23.06%	1,596 20.36%	3,831 18.92%
Income: \$100,000 - \$125,000	41 9.36%	1,081 13.79%	3,025 14.94%
Income: \$125,000 - \$150,000	32 7.31%	536 6.84%	1,422 7.02%
Income: \$150,000 - \$200,000	53 12.10%	626 7.99%	2,114 10.44%
Income: \$200,000+	19 4.34%	484 6.17%	1,488 7.35%
2018 Avg Household Income	\$94,506	\$94,429	\$101,624
2018 Med Household Income	\$81,683	\$81,320	\$86,462

Demographic Detail Report

700 Main St, Stockertown, PA 18083

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Population			
2023 Projection	1,163	19,806	54,470
2018 Estimate	1,156	19,662	53,661
2010 Census	1,175	19,834	51,931
Growth 2018 - 2023	0.61%	0.73%	1.51%
Growth 2010 - 2018	-1.62%	-0.87%	3.33%
2018 Population by Age			
	1,156	19,662	53,661
Age 0 - 4	55 4.76%	950 4.83%	2,584 4.82%
Age 5 - 9	63 5.45%	1,003 5.10%	2,821 5.26%
Age 10 - 14	74 6.40%	1,173 5.97%	3,355 6.25%
Age 15 - 19	80 6.92%	1,312 6.67%	3,704 6.90%
Age 20 - 24	73 6.31%	1,237 6.29%	3,390 6.32%
Age 25 - 29	61 5.28%	1,045 5.31%	2,737 5.10%
Age 30 - 34	59 5.10%	981 4.99%	2,505 4.67%
Age 35 - 39	67 5.80%	1,046 5.32%	2,782 5.18%
Age 40 - 44	77 6.66%	1,175 5.98%	3,284 6.12%
Age 45 - 49	84 7.27%	1,359 6.91%	3,818 7.12%
Age 50 - 54	88 7.61%	1,521 7.74%	4,212 7.85%
Age 55 - 59	86 7.44%	1,549 7.88%	4,246 7.91%
Age 60 - 64	78 6.75%	1,379 7.01%	3,793 7.07%
Age 65 - 69	68 5.88%	1,189 6.05%	3,247 6.05%
Age 70 - 74	52 4.50%	927 4.71%	2,502 4.66%
Age 75 - 79	36 3.11%	667 3.39%	1,768 3.29%
Age 80 - 84	25 2.16%	485 2.47%	1,262 2.35%
Age 85+	27 2.34%	664 3.38%	1,647 3.07%
Age 65+	208 17.99%	3,932 20.00%	10,426 19.43%
Median Age	42.90	44.60	44.50
Average Age	41.10	42.40	42.10

Demographic Detail Report

700 Main St, Stockertown, PA 18083

Radius	1 Mile	3 Mile	5 Mile
2018 Population By Race	1,156	19,662	53,661
White	1,126 97.40%	18,427 93.72%	48,254 89.92%
Black	7 0.61%	577 2.93%	2,718 5.07%
Am. Indian & Alaskan	2 0.17%	42 0.21%	112 0.21%
Asian	10 0.87%	364 1.85%	1,681 3.13%
Hawaiian & Pacific Island	0 0.00%	4 0.02%	22 0.04%
Other	10 0.87%	248 1.26%	875 1.63%
Population by Hispanic Origin	1,156	19,662	53,661
Non-Hispanic Origin	1,112 96.19%	18,750 95.36%	50,241 93.63%
Hispanic Origin	44 3.81%	912 4.64%	3,420 6.37%
2018 Median Age, Male	41.20	42.70	43.00
2018 Average Age, Male	39.90	40.90	40.80
2018 Median Age, Female	44.80	46.20	45.80
2018 Average Age, Female	42.50	43.80	43.20
2018 Population by Occupation Classification	949	16,275	44,158
Civilian Employed	612 64.49%	10,245 62.95%	27,571 62.44%
Civilian Unemployed	32 3.37%	535 3.29%	1,403 3.18%
Civilian Non-Labor Force	305 32.14%	5,493 33.75%	15,171 34.36%
Armed Forces	0 0.00%	2 0.01%	13 0.03%
Households by Marital Status			
Married	262	4,563	12,814
Married No Children	155	2,761	7,406
Married w/Children	107	1,801	5,407
2018 Population by Education	840	14,678	39,473
Some High School, No Diploma	65 7.74%	1,056 7.19%	2,577 6.53%
High School Grad (Incl Equivalency)	286 34.05%	4,920 33.52%	12,565 31.83%
Some College, No Degree	237 28.21%	3,739 25.47%	10,358 26.24%
Associate Degree	29 3.45%	691 4.71%	1,667 4.22%
Bachelor Degree	135 16.07%	2,880 19.62%	7,781 19.71%
Advanced Degree	88 10.48%	1,392 9.48%	4,525 11.46%

Demographic Detail Report

700 Main St, Stockertown, PA 18083

Radius	1 Mile		3 Mile		5 Mile	
2018 Population by Occupation	1,161		19,387		52,425	
Real Estate & Finance	40	3.45%	662	3.41%	2,018	3.85%
Professional & Management	320	27.56%	4,459	23.00%	13,341	25.45%
Public Administration	49	4.22%	465	2.40%	1,303	2.49%
Education & Health	169	14.56%	2,517	12.98%	7,097	13.54%
Services	72	6.20%	1,537	7.93%	3,912	7.46%
Information	9	0.78%	210	1.08%	574	1.09%
Sales	161	13.87%	2,734	14.10%	6,910	13.18%
Transportation	0	0.00%	39	0.20%	177	0.34%
Retail	72	6.20%	1,167	6.02%	3,039	5.80%
Wholesale	18	1.55%	350	1.81%	934	1.78%
Manufacturing	66	5.68%	1,869	9.64%	4,444	8.48%
Production	73	6.29%	1,568	8.09%	3,717	7.09%
Construction	46	3.96%	699	3.61%	1,956	3.73%
Utilities	35	3.01%	574	2.96%	1,648	3.14%
Agriculture & Mining	4	0.34%	90	0.46%	203	0.39%
Farming, Fishing, Forestry	4	0.34%	73	0.38%	150	0.29%
Other Services	23	1.98%	374	1.93%	1,002	1.91%
2018 Worker Travel Time to Job	570		9,885		26,622	
<30 Minutes	369	64.74%	6,241	63.14%	15,857	59.56%
30-60 Minutes	121	21.23%	2,172	21.97%	6,252	23.48%
60+ Minutes	80	14.04%	1,472	14.89%	4,513	16.95%
2010 Households by HH Size	446		7,908		19,644	
1-Person Households	87	19.51%	1,950	24.66%	4,180	21.28%
2-Person Households	159	35.65%	2,764	34.95%	6,875	35.00%
3-Person Households	89	19.96%	1,385	17.51%	3,474	17.68%
4-Person Households	70	15.70%	1,186	15.00%	3,286	16.73%
5-Person Households	28	6.28%	440	5.56%	1,270	6.47%
6-Person Households	9	2.02%	134	1.69%	405	2.06%
7 or more Person Households	4	0.90%	49	0.62%	154	0.78%
2018 Average Household Size	2.60		2.50		2.60	
Households						
2023 Projection	442		7,899		20,550	
2018 Estimate	439		7,838		20,245	
2010 Census	446		7,908		19,644	
Growth 2018 - 2023	0.68%		0.78%		1.51%	
Growth 2010 - 2018	-1.57%		-0.89%		3.06%	

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\$25,000 - \$50,000	83 18.95%	1,148 14.64%	3,096 15.29%
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\$150,000 - \$200,000	53 12.10%	626 7.99%	2,114 10.44%
\$200,000+	19 4.34%	484 6.17%	1,488 7.35%
2018 Avg Household Income	\$94,506	\$94,429	\$101,624
2018 Med Household Income	\$81,683	\$81,320	\$86,462
2018 Occupied Housing	439	7,837	20,246
Owner Occupied	343 78.13%	5,871 74.91%	16,960 83.77%
Renter Occupied	96 21.87%	1,966 25.09%	3,286 16.23%
2010 Housing Units	435	8,153	20,722
1 Unit	400 91.95%	6,515 79.91%	18,517 89.36%
2 - 4 Units	32 7.36%	767 9.41%	1,073 5.18%
5 - 19 Units	0 0.00%	369 4.53%	491 2.37%
20+ Units	3 0.69%	502 6.16%	641 3.09%
2018 Housing Value	344	5,871	16,960
<\$100,000	14 4.07%	245 4.17%	599 3.53%
\$100,000 - \$200,000	95 27.62%	1,803 30.71%	4,582 27.02%
\$200,000 - \$300,000	166 48.26%	2,199 37.46%	6,257 36.89%
\$300,000 - \$400,000	36 10.47%	1,098 18.70%	3,685 21.73%
\$400,000 - \$500,000	20 5.81%	320 5.45%	1,133 6.68%
\$500,000 - \$1,000,000	12 3.49%	177 3.01%	613 3.61%
\$1,000,000+	1 0.29%	29 0.49%	91 0.54%
2018 Median Home Value	\$237,951	\$240,359	\$252,724
2018 Housing Units by Yr Built	461	8,328	21,182
Built 2010+	0 0.00%	101 1.21%	806 3.81%
Built 2000 - 2010	63 13.67%	1,828 21.95%	5,261 24.84%
Built 1990 - 1999	63 13.67%	1,006 12.08%	3,087 14.57%
Built 1980 - 1989	34 7.38%	688 8.26%	1,881 8.88%
Built 1970 - 1979	39 8.46%	594 7.13%	1,928 9.10%
Built 1960 - 1969	39 8.46%	582 6.99%	1,595 7.53%
Built 1950 - 1959	46 9.98%	840 10.09%	1,956 9.23%
Built <1949	177 38.39%	2,689 32.29%	4,668 22.04%
2018 Median Year Built	1961	1970	1981

Demographic Trend Report

1 Mile Radius

700 Main St, Stockertown, PA 18083

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 Secondary: **Bar**
 GLA: **5,184 SF**
 Year Built: **1900**

Total Available: **0 SF**
 % Leased: **100%**
 Rent/SF/Yr: **-**



Description	2010	2018	2023
Population	1,175	1,156	1,163
Age 0 - 4	64 5.45%	55 4.76%	61 5.25%
Age 5 - 9	92 7.83%	63 5.45%	60 5.16%
Age 10 - 14	73 6.21%	74 6.40%	66 5.67%
Age 15 - 19	76 6.47%	80 6.92%	73 6.28%
Age 20 - 24	56 4.77%	73 6.31%	76 6.53%
Age 25 - 29	52 4.43%	61 5.28%	72 6.19%
Age 30 - 34	76 6.47%	59 5.10%	64 5.50%
Age 35 - 39	83 7.06%	67 5.80%	63 5.42%
Age 40 - 44	104 8.85%	77 6.66%	69 5.93%
Age 45 - 49	89 7.57%	84 7.27%	76 6.53%
Age 50 - 54	91 7.74%	88 7.61%	81 6.96%
Age 55 - 59	80 6.81%	86 7.44%	84 7.22%
Age 60 - 64	77 6.55%	78 6.75%	79 6.79%
Age 65 - 69	51 4.34%	68 5.88%	72 6.19%
Age 70 - 74	37 3.15%	52 4.50%	60 5.16%
Age 75 - 79	32 2.72%	36 3.11%	45 3.87%
Age 80 - 84	26 2.21%	25 2.16%	30 2.58%
Age 85+	15 1.28%	27 2.34%	33 2.84%
Age 15+	945 80.43%	961 83.13%	977 84.01%
Age 20+	869 73.96%	881 76.21%	904 77.73%
Age 65+	161 13.70%	208 17.99%	240 20.64%
Median Age	41	43	43
Average Age	39.00	41.10	42.00
Population By Race	1,175	1,156	1,163
White	1,151 97.96%	1,126 97.40%	1,129 97.08%
Black	6 0.51%	7 0.61%	8 0.69%
Am. Indian & Alaskan	2 0.17%	2 0.17%	3 0.26%
Asian	6 0.51%	10 0.87%	12 1.03%
Hawaiian & Pacific Islander	0 0.00%	0 0.00%	0 0.00%
Other	8 0.68%	10 0.87%	12 1.03%

Demographic Trend Report

1 Mile Radius

700 Main St, Stockertown, PA 18083

Description	2010	2018	2023
Population by Race (Hispanic)	33	44	51
White	29 87.88%	37 84.09%	43 84.31%
Black	1 3.03%	1 2.27%	1 1.96%
Am. Indian & Alaskan	0 0.00%	0 0.00%	0 0.00%
Asian	2 6.06%	3 6.82%	4 7.84%
Hawaiian & Pacific Islander	0 0.00%	0 0.00%	0 0.00%
Other	1 3.03%	2 4.55%	2 3.92%
Household by Household Income	448	438	441
<\$25,000	88 19.64%	33 7.53%	27 6.12%
\$25,000 - \$50,000	89 19.87%	83 18.95%	85 19.27%
\$50,000 - \$75,000	109 24.33%	76 17.35%	72 16.33%
\$75,000 - \$100,000	84 18.75%	101 23.06%	102 23.13%
\$100,000 - \$125,000	39 8.71%	41 9.36%	41 9.30%
\$125,000 - \$150,000	10 2.23%	32 7.31%	35 7.94%
\$150,000 - \$200,000	21 4.69%	53 12.10%	58 13.15%
\$200,000+	8 1.79%	19 4.34%	21 4.76%
Average Household Income	\$68,969	\$94,506	\$97,744
Median Household Income	\$61,901	\$81,683	\$83,946

Demographic Market Comparison Report

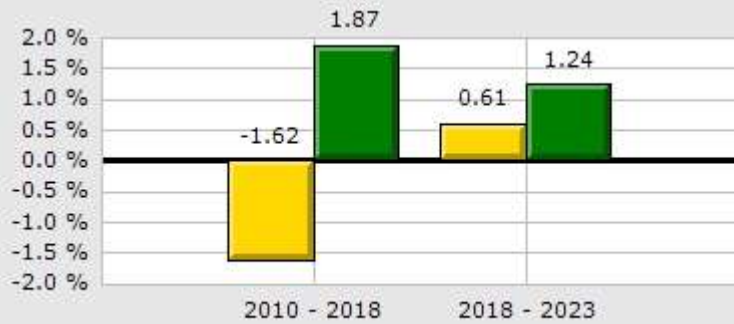
1 mile radius

700 Main St, Stockertown, PA 18083

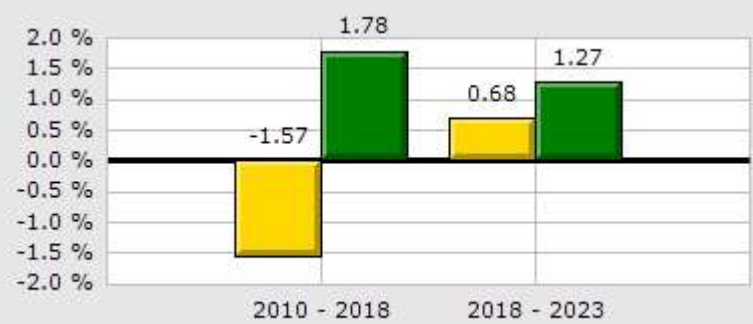
Type: **Retail/Bar**
 County: **Northampton**

1 Mile
County

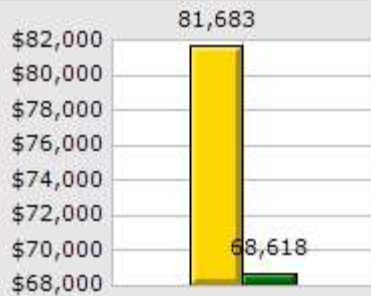
Population Growth



Household Growth



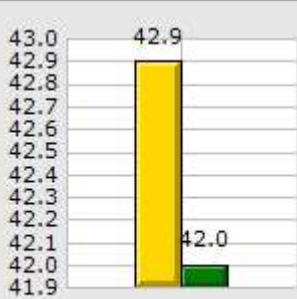
2018 Med Household Inc



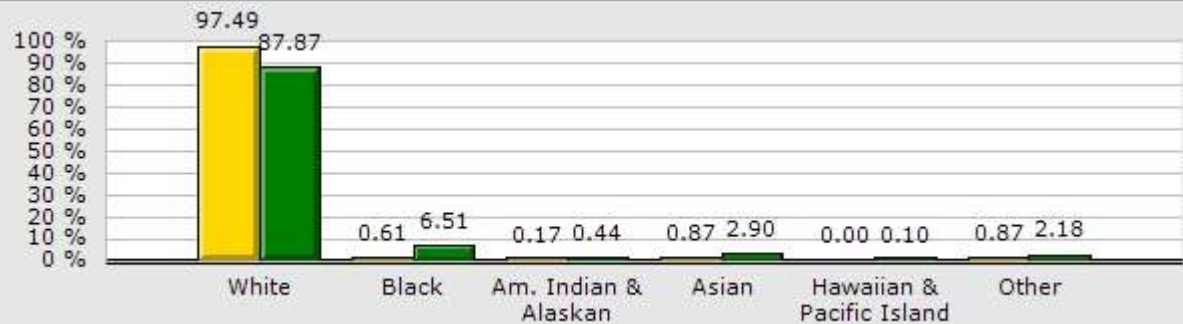
2018 Households by Household Income



2018 Median Age



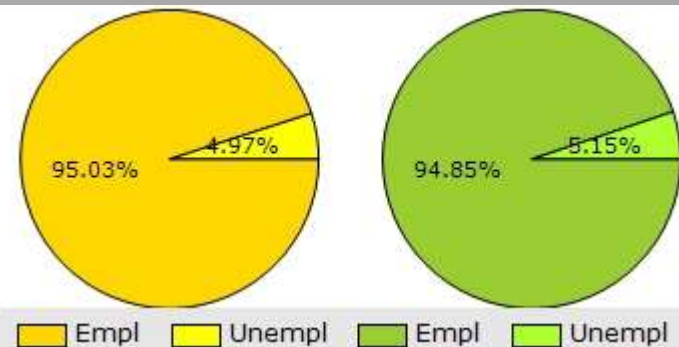
2018 Population by Race



2018 Renter vs. Owner



2018 Employed vs. Unemployed



Demographic Market Comparison Report

1 mile radius

700 Main St, Stockertown, PA 18083

Type: **Retail/Bar**
 County: **Northampton**

	1 Mile		County	
Population Growth				
Growth 2010 - 2018	-1.62%		1.87%	
Growth 2018 - 2023	0.61%		1.24%	
Empl	612	95.03%	151,464	94.85%
Unempl	32	4.97%	8,232	5.15%
2018 Population by Race				
	1,154		303,314	
White	1,125	97.49%	266,524	87.87%
Black	7	0.61%	19,740	6.51%
Am. Indian & Alaskan	2	0.17%	1,336	0.44%
Asian	10	0.87%	8,802	2.90%
Hawaiian & Pacific Island	0	0.00%	309	0.10%
Other	10	0.87%	6,603	2.18%
Household Growth				
Growth 2010 - 2018	-1.57%		1.78%	
Growth 2018 - 2023	0.68%		1.27%	
Renter Occupied	96	21.87%	30,928	26.76%
Owner Occupied	343	78.13%	84,661	73.24%
2018 Households by Household Income				
	438		115,589	
Income <\$25K	33	7.53%	16,707	14.45%
Income \$25K - \$50K	83	18.95%	25,141	21.75%
Income \$50K - \$75K	76	17.35%	21,037	18.20%
Income \$75K - \$100K	101	23.06%	19,726	17.07%
Income \$100K - \$125K	41	9.36%	12,360	10.69%
Income \$125K - \$150K	32	7.31%	6,633	5.74%
Income \$150K - \$200K	53	12.10%	8,030	6.95%
Income \$200K+	19	4.34%	5,955	5.15%
2018 Med Household Inc	\$81,683		\$68,618	
2018 Median Age	42.90		42.00	

Daytime Employment Report

1 Mile Radius

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Business Employment by Type	# of Businesses	# Employees	#Emp/Bus
Total Businesses	71	569	8
Retail & Wholesale Trade	17	98	6
Hospitality & Food Service	4	34	9
Real Estate, Renting, Leasing	2	4	2
Finance & Insurance	6	18	3
Information	1	1	1
Scientific & Technology Services	2	3	2
Management of Companies	0	0	0
Health Care & Social Assistance	4	11	3
Educational Services	0	0	0
Public Administration & Sales	6	66	11
Arts, Entertainment, Recreation	1	20	20
Utilities & Waste Management	3	16	5
Construction	6	21	4
Manufacturing	9	245	27
Agriculture, Mining, Fishing	0	0	0
Other Services	10	32	3

Consumer Spending Report

700 Main St, Stockertown, PA 18083

Building Type: **General Retail**
 Secondary: **Bar**
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 Year Built: **1900**
 Total Available: **0 SF**
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2018 Annual Spending (\$000s)	1 Mile	3 Mile	5 Mile
Total Specified Consumer Spending	\$13,336	\$227,889	\$620,930
Total Apparel	\$737	\$12,602	\$34,680
Women's Apparel	305	5,280	14,495
Men's Apparel	167	2,825	7,768
Girl's Apparel	52	870	2,460
Boy's Apparel	36	603	1,680
Infant Apparel	28	483	1,305
Footwear	150	2,542	6,972
Total Entertainment & Hobbies	\$1,109	\$18,950	\$50,539
Entertainment	201	3,153	8,220
Audio & Visual Equipment/Service	500	8,777	23,470
Reading Materials	57	1,008	2,708
Pets, Toys, & Hobbies	351	6,013	16,141
Personal Items	860	14,972	40,331
Total Food and Alcohol	\$3,596	\$62,418	\$168,318
Food At Home	1,986	34,409	92,575
Food Away From Home	1,368	23,791	64,483
Alcoholic Beverages	242	4,218	11,261
Total Household	\$1,841	\$32,327	\$91,175
House Maintenance & Repair	367	6,324	18,320
Household Equip & Furnishings	755	13,337	37,353
Household Operations	526	9,276	25,818
Housing Costs	193	3,390	9,684

Consumer Spending Report

700 Main St, Stockertown, PA 18083

2018 Annual Spending (000s)	1 Mile	3 Mile	5 Mile
Total Transportation/Maint.	\$3,601	\$58,693	\$159,353
Vehicle Purchases	1,703	26,214	70,975
Gasoline	1,068	17,796	48,102
Vehicle Expenses	86	1,746	4,880
Transportation	295	5,396	14,881
Automotive Repair & Maintenance	449	7,541	20,515
Total Health Care	\$742	\$13,062	\$34,878
Medical Services	414	7,269	19,594
Prescription Drugs	258	4,561	11,963
Medical Supplies	69	1,232	3,321
Total Education/Day Care	\$849	\$14,864	\$41,655
Education	541	9,494	26,632
Fees & Admissions	308	5,370	15,023